

EXHIBITOR
DETAILS

Europe's
Nº 1
Creative Craft
Trade Show

Craft Hobby + Stitch International

37th Year

for the Art,
Craft, Fabric,
Needlecraft &
Hobby Industry



ICHF Events

Needle &
HandiCrafts

Supported by
Craftbusiness

craftfocus
MAGAZINE



- **Stitching** • **Papercraft** • **Fashion Show Catwalk**
- **Craft & Fashion Fabrics** • **Yarn** • **Cardmaking**
- **Haberdashery** • **Art** • **Scrapbooking** • **Beading**

Craft Hobby + Stitch International is the leading trade show for the creative industries in Europe. It is a 'must attend' event for suppliers and buyers from around the world.

Why Exhibit?

- You will meet a worldwide audience of buyers from over 40 countries
- Over 7,000 buyers attended in 2011
- National and International Press from over 120 publications attend looking for exciting NEW products or techniques
- Craft Hobby + Stitch International is THE showcase and networking event that everyone makes sure they attend.
- 'Live' events offer something that nothing else does, face to face discussion, the chance to see and feel the products and above all, build strong and long lasting business relationships

Who will you meet?

- Independent retailers
- Store Groups
- Manufacturers
- Distributors
- Agents
- E - retailers
- Mail Order Companies and many others



'The new designers forum'

This area has launched many successful businesses. As a dedicated feature in the centre of the show, it is highlighted as a 'must see' for buyers! Further details enclosed.

International Venue :

- The NEC is the UK's Premier exhibition venue attracting thousands of International buyers every year www.necgroup.co.uk
- Travel from across the UK is easy with direct rail and motorway links into the venue
- Birmingham International Airport links directly to the exhibition halls. You can be in the exhibition hall in minutes. Worldwide flight connections available. www.bhx.co.uk



'We were extremely pleased with the results from the show and have been delighted with the new prospects and new accounts as a direct result!'

Emma Mychajlowskyj
Sales Director, Coats Crafts UK

'The show was tremendously positive for us!'

Andrew Groves, Managing Director, Groves

'We were really impressed with Craft Hobby+Stitch International. We gained a lot of new contacts and feedback to our product. It was the first time we joined with our UK distributor and it's been a great success.'

Evelina Buividiene
Export Customer Service Director,
RIOLIS, Russia

'I think it was probably our best show ever! We had far more enquiries for new accounts, and were rushed off our feet. Retailers are very positive about the future.'

UK Sales Manager, Simon Duncan, Kars

'It was a really busy show, with quality leads and interest! It was great to see such a busy vibrant show with retailers and manufacturers keen to do business'

Jonathan Thompson, Managing Director,
Northern Europe Region,
DMC Creative World Ltd

'We had a tremendous number of visitors on the stand and were delighted with the new accounts!'

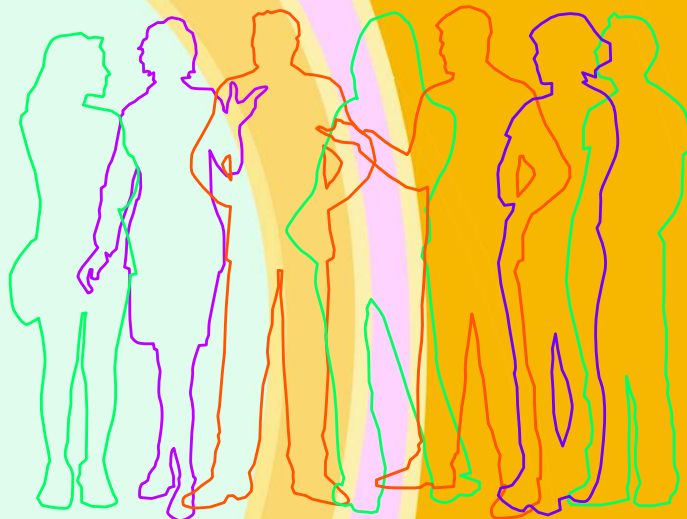
Rico Design, Germany

'We had a large number of sewing machine dealers attend the show that we have not seen for the last few years. I am sure our launch of the H Class 600 E was a great draw! Sales were higher than expected!'

David Kiddy, Sales Manager VSM (UK) Ltd



www.chsi.co.uk



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- Extensive global marketing and advertising campaign
- Dedicated PR Team offering help and advice
- Regular Press Releases
- Dedicated online newsletter
- Promotional material and invitations for you to send to potential customers
- Supported by UK and International trade publications

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Craft 
Hobby
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ICHF Events

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