

Creativity on the Catwalk 2012

Following the success of Creativity on the Catwalk 2011, this year's Catwalk Shows are set to be more vibrant, stylish and exciting than ever. Come along to view a stunning collection of garments and accessories from a variety of exhibitors at Craft Hobby + Stitch 2012.

The catwalk presentations take place at 11.00, 13.00 and 15.00 Sunday and Monday, and 11.00 and 13.00 Tuesday.



Sew magazine Floral tea dress



Lanamania Basket hat and Poncho



Butterick & Vogue Pink silk dress



Hantex

COATS CRAFTS UK Stand N18

Coats Craft UK will be introducing new lifestyle craft fabrics collections for 2012 and beautiful Rowan yarns. Items to look out for strutting down the catwalk include a charming skirt made in Nanna Chic print, 100% cotton, from Amy Butler's new collection Lark, and The Happiness Collection by Free Spirit designer Kathy Davis, which uses a watercolour effect to create fun, floral prints perfect for creating summer garments, quilting and crafts.

SIMPLICITY Stand M17

Fun, flirty, classic and contemporary collections from Simplicity, New Look and Burda patterns will be on display on the catwalk. One of the collections not to be missed is The Project Runway collection from New Look, to include a sleeveless mini dress or three-quarter sleeve tunic, both fitted front and back with darts. Also, The Cynthia Rowley Collection has a popular range of designs featuring dresses and separates with quirky detailing.

BEADALON Stand D30

Beadalon are showcasing a fabulous range of jewellery made from a selection of their stringing wires, including Artistic Wire and mesh, Beadalon Wire and Crimp beads, Memory Wire, Quicklink Chain and Katiedids. The Beadalon brand is known for quality, durability and originality. They are the only company in the beading industry to introduce exclusive findings and tools to make beading and jewellery making easier.

BERGERE DE FRANCE Stand L20

With its integrated spinning plant, Bergere de France has been producing yarns for over 50 years. Through its catalogue and magazines, they produce more 250 designs, with around 150 new styles developed each year. This is the first time that they have exhibited a collection on the catwalk at CHSI.

FREUDENBERG VILENE Stand D14

Freudenberg Vilene will be showcasing one of their most exciting and adaptable products on the catwalk at CHSI. The garments and accessories have been fashioned using Solufleece, a cold-water soluble non-woven textile that can be used to create new fabrics from scraps of fabric and threads -

be amazed by just what can be done with a simple sewing machine, Solufleece and a pile of fabric scraps.

At the show, Vilene will also be launching their exciting new 'Sewing Know-How' leaflet aimed at newcomers to dressmaking, superbly illustrated throughout, on the use of interfacings. Complementing this will be newly designed Bondaweb and Stitch 'n' Tear pre-packs.

BUTTERICK, MCCALL AND VOGUE PATTERNS Stand L20

Spring 2012 is all about colour! Mouth-watering candy hues bring an up-to-the-minute 'beyond vintage' spin to the rustling, full skirts and feminine styling of these 1950s designs, proving that a pretty dress is always in style. The enduring popularity of vintage means that it is increasingly difficult to source authentic 'vintage' at reasonable prices. The home sewer can create outfits with Vintage Vogue® or Retro Butterick Patterns, thus ensuring perfect fit and true vintage styling.

LANAMANIA Stand L20

Lanamania sells luxury natural hand-knitting yarns and is the European distributor for possum blended yarns from New Zealand. They will be showcasing a selection of their finest garments on the CHSI catwalk. To include items made from Made from 'Rimu', the most luxurious yarn Lanamania produces. The blend is 40% possum and 60% merino wool, which is very soft but still hardwearing, plus an Anna Sweater with wrist warmers. This sweater is made from Lanamania's summery blend 'Kiwi'. Kiwi contains 30% ecological cotton, which adds drape to the garment and coolness in the summer, plus 30% possum and 40% merino add warmth.

LET'S KNIT! AND SEW MAGAZINES FROM ACEVILLE PUBLICATIONS Stand H11

Let's Knit! magazine has exclusive patterns from some of the best contemporary designers, with clear instructions presented in a fresh, accessible format. Every issue of Sew magazine comes with a FREE sewing pattern on dressmaker's tissue worth up to £9.99, created by some of the UK's leading stitching designers. Garments to look out for sashaying down the runway include the beautiful Lisette design for Simplicity (2209) which was featured in issue 32 of Sew magazine. It is an easy-sew dress pattern with a full skirt and darted bodice, plus the Let's Knit! Heart Motif Sweater - a serenely soft sweater, featuring a cropped shape, long sleeves and a cute motif. It's knitted in two yarns from Bergere de France, the feather-like Plume, which comes in 17 colours, and the colourful Magic. This adorable design is perfect for the young and the young at heart!

HANTEX Stand M15

Hantex are featuring garments made using Art Gallery Fabrics latest fabric ranges. These fabrics are printed on a high thread count cotton giving it a wonderful drape and feel. No longer do you need to stock different fabric ranges for dressmaking, patchwork and home decor – one fabric suits all.

The Maxi Dress and Bo Peep skirts feature Art Gallery Fabrics patterns, these contain full instructions and pattern pieces together with very clear instructions suitable for everyone, from beginners to more experienced dressmakers. All sizes are in one pattern.

The Diane Kimono Dress, Claire Cami Dress and the Fashion Formula Skirts are all from Sew Serendipity – designed by Kay Whitt. These patterns each feature many design options to personalise your garment and contain full tissue paper pieces together with detailed instructions. All sizes are in one pattern.

WESTFALENSTOFFE/BEARING GIFTS Stand P06

Westfalenstoffe from Germany has produced cotton fabrics for over 75 years, and has collections named after well-known places. They will be showcasing a range of items from their Kitzbhule, Marbella and Accessories collections.