

Don't miss top speakers in  
**The Presentation Theatre,**  
including:

**Suzanne Imre**

Editor-in-Chief of Livingetc

**Maeri Howard**

Founder and creative director at  
The Make and Do Studio

**Warren Knight**

Entrepreneur, social media and digital  
marketing strategist

**Deborah Barker**

Editor-in-Chief of Homes & Gardens

**Charlotte Moore**

Editor-in-Chief of InStyle UK and Digital  
Content Director of Time Inc. UK's  
fashion and beauty portfolio

**Rhoda Parry**

Editor-in-Chief of Country Homes &  
Interiors

Suzanne Imre

Charlotte Moore

Rhoda Parry



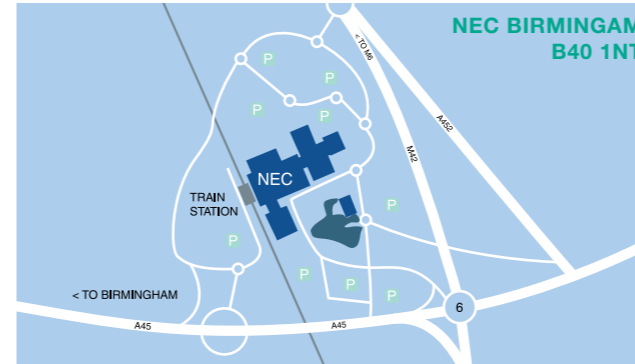
ABOUT THE SHOW

CHSI Stitches is the UK's trade show for the creative craft industry. As well as discovering must-have products from over 200 exhibitors, the show's theme, 'Creating the Future', will deliver a comprehensive programme from esteemed retail and brand experts, carefully crafted to give you all the insight and expertise you'll need to harness future opportunities.



**FREE PARKING**

PARKING AT THE NEC IS FREE OF CHARGE  
FOR VISITORS TO CHSI STITCHES 2018



Details correct at time of going to print, but may change due to unforeseen circumstances.

**BY RAIL:** 80 minutes from London Euston to Birmingham International. The station is adjacent to the NEC complex, and a covered walkway gives access to the exhibition halls. Visit [www.trainline.co.uk](http://www.trainline.co.uk) for National Rail service information, tickets, prices and timetables.

**BY AIR:** Birmingham International Airport is adjacent to the NEC complex. Direct flights are available from the USA and most European capital cities. Transfer from the airport to the exhibition halls is by the Skyrail service, which takes less than five minutes. [www.bhx.co.uk](http://www.bhx.co.uk) Birmingham International Airport.

**BY CAR:** Access by car is easy from all parts of the UK as the NEC is at the heart of the motorway network. Leave at the M42 at junction 6 which connects directly to the NEC. The M42 connects directly to the M5, M6 and via the M40 to the M1.

- Exclusive hotel deals can be found at [www.chsi.co.uk](http://www.chsi.co.uk)
- For information about restaurants and entertainment to enjoy while in Birmingham visit [www.visitbirmingham.com](http://www.visitbirmingham.com)
- For information about the venue visit [www.necgroup.co.uk](http://www.necgroup.co.uk)

AS THIS IS A PROFESSIONAL TRADE SHOW, NO CHILDREN UNDER THE AGE OF 16 WILL BE ADMITTED.

  Follow us on Twitter @CHSIstitches

**ICHF Events**

A Time Inc. UK company

ICHF Ltd, Dominic House, Seaton Road, Highcliffe, Dorset BH23 5HW  
Tel: 01425 272711 Fax: 01425 279369 Email: [info@ichf.co.uk](mailto:info@ichf.co.uk)

The UK's trade show for the  
creative craft industry



**18-20 February 2018**  
NEC, Birmingham UK

OPEN: 09.00-18.00 SUNDAY  
09.00-17.30 MONDAY  
09.30-16.00 TUESDAY

For more information and to register for **FREE**  
visit [www.chsi.co.uk](http://www.chsi.co.uk) or call on **01425 272711**



CREATING THE FUTURE

Six unmissable reasons to attend!

- 1. Over 200 craft trade exhibitors**  
Suppliers from across the globe come together to showcase new products and innovations from the creative industries
- 2. The Learning Zone** NEW  
Book a place on one of our workshops to learn new techniques and experience new products that are relevant to you and your customers



**3. The Presentation Theatre**

- The Craft Report**  
Unmissable and exclusive new research into UK crafters and the craft industry
- The Retail Environment**  
Expert views on the latest trends in retail and consumer behaviour and expectations

**NEW**  
Only available to CHSI Stitches visitors!



- Digital Marketing**  
Case studies of real life digital marketing excellence, how to harness social media and unravel the complexities of managing customer data and GDPR
- Creative Influencers**  
Hear from renowned creative thought leaders on the trends sweeping the creative industry
- Great Customer Experience**  
Learn how brands and retailers are using experiences to help drive customer engagement and loyalty



- 4. The New Product Catwalk**  
Grab a front row seat at the free catwalk show, running daily, for a first-hand glimpse of the latest creative trends for the coming season
- 5. The Next Big Thing**  
The perfect place to discover exciting new products from innovative start ups
- 6. The Stitching Forum**  
Sponsored by Madeira, Zweigart and the Royal School of Needlework – the place to solve all your stitching needs and questions



Register for free fast-track entry at [www.chsi.co.uk](http://www.chsi.co.uk)