



S T I T C H E S

19 - 20 February 2023, NEC Birmingham

CONSCIOUS CRAFTING

chsi.co.uk

#BuyAtCHSI

Buyers • Connections • Business • Orders



1000's of Qualified Trade Buyers

95% of buyers have purchasing power

Over 50% of craft businesses represented

75% of visitors are owners/directors

A quarter of visitors have a budget upwards of £150k

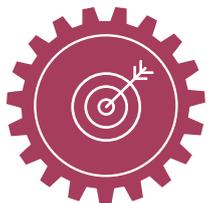
81% of buyers are looking for sewing related products

67% of buyers are looking for papercraft products



Added value

As well as exhibiting, CHSI Stitches will provide a number of additional marketing and no cost extras to ensure you maximise your ROI and experience the best show possible.



Targetted marketing campaign



Online floorplan and exhibitor list



Exhibitor hub to invite contacts and facilitate networking



Sponsorship opportunities for further brand awareness



New Trends Showcase display providing additional exposure



Creative networking opportunities

Exhibiting Options



Shell scheme - Your complete exhibiting solution

This stand will include wall panels, a fascia name board and carpet. Any extra features such as electrics, wifi and furniture will need to be arranged separately with the official contractors. Prices start from £212 per m².



Space only - Custom build your stand

This stand will include floor space only (no carpet). You will need to use your own suppliers to arrange for the construction of your own unique stand. Prices start from £185 per m².

We are able to offer a number of different exhibiting options to suit every need and budget.

Please contact **Steve Mitchell**
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