

EXHIBITOR A-Z | FLOORPLAN | CATWALK INSPIRATION SEMINAR PROGRAMME | EXHIBITOR PROFILES

THE UK'S TRADE SHOW FOR THE CREATIVE CRAFT INDUSTRY

THE EVENT GUIDE IS SPONSORED BY:

NOT TO BE MISSED IN THE INSIGHTS HUB...



SUNDAY 13:30 Martin de la Bedoyere

SUNDAY 14:25 Katie Jones

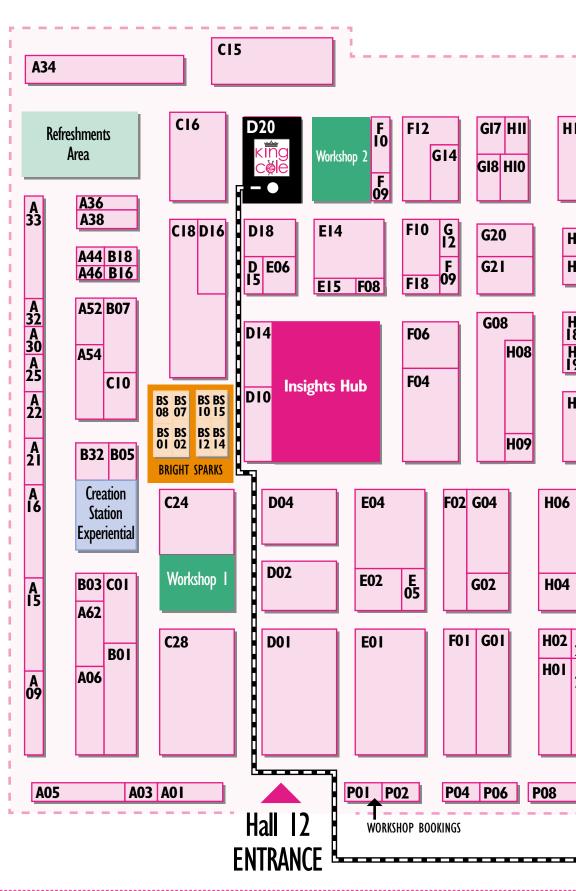


The Craft Report, presented exclusively each day



MONDAY 12:15 Paul Wright

Turn to page 23 for more information on all seminars, demonstrations and workshops.





Turn to page 23 for more information on the workshops available and how to book your place

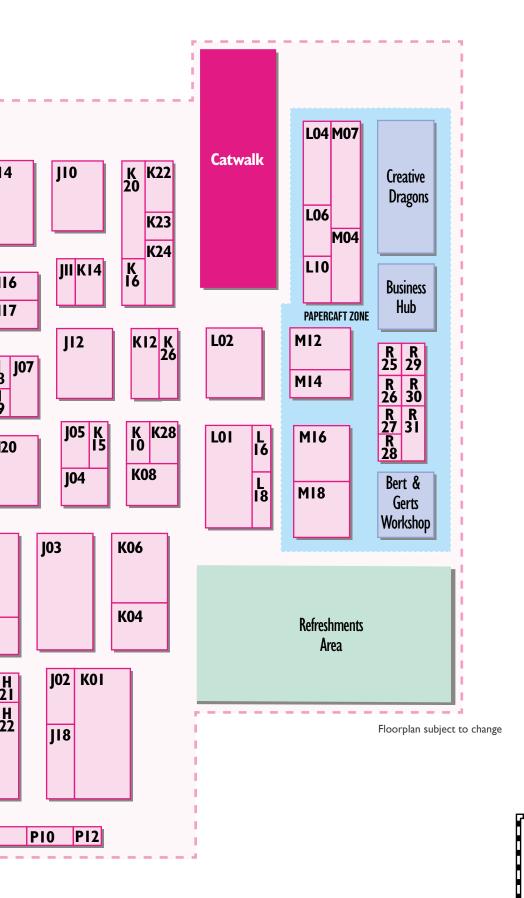
BRIGHT SPARKS

Your first port of call for innovation, turn to **page 28** for exciting news pieces from these exhibitors

The Floorplan and Exhibitor A-Z is sponsored by:



Visit us at stand **D20**







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EXHIBITOR A-Z

COMPANY NAME	STAND	COMPANY NAME	STAND	COMPANY NAME	STAND
AARTI J TRIMS	A22	CREATIVE WORLD OF CRAFTS LTD	C28	JANE MAKOWER BY LITMANS	H21
NEW ABRAHAM MOON	H17	CRS FUR FABRICS	L04	JONES & CO (NOTTINGHAM) LTD	A15
ACEVILLE PUBLICATIONS LTD	E14	CYGNET YARNS LTD	F12	JUKI SEWING MACHINES	M16
ANBO TEXTILES LTD	K20	EASTMAN STAPLES/		NEW K CO STENCIL ART	BS07
ARTIBALTA - WIZARDI	A62	KENNETT & LINDSELL	C24	KING COLE LTD	D20
AURIFIL UK	K16	EAZICANDLE	B16	KNITTING FEVER INC	D14
BAA RAM EWE	F09	EMMA BALL LTD	BS01	KORBOND GROUP LTD	E04
BABY LOCK UK	G14	EMPEE SILK FABRICS LTD	K06	NEW LE PETIT COTTON	K24
NEW BANARAS BEADS LTD	P08	EMPORIA SEWING PATTERNS	BS14	LEWIS & IRENE LTD	K01
BEHRENS FABRICS	M14	EQS LTD	F01	LION BRAND YARN COMPANY	F06
NEW BERT & GERTS LTD	R31	EUGENIO GABARRO S.L	F08	LITTONDALE CRAFT FABRICS	
BOSAL FOAM & FIBER	D02	FABRIC FREEDOM	J02	AND WADDINGS	H22
BOTHY THREADS	A01	NEW FABRIC GODMOTHER	K10	MACCARONI YARN	В03
CARRINGTON FLEET/		FAT CAT CROSS STITCH	A32	MAKOWER UK	F02
JOHN KALDOR FABRICS	H16	NEW FILATURA DI CROSA	G20	MANIFATTURA FODERAMI CIMMINO S.R.L	J18
CASCADE YARNS	G12	GAMMA TH JSC	K04	MARVIC FABRICS	K08
CHATHAM GLYN FABRICS LTD T/A CRAFTY FABRICS LTD	L02	GMC DISTRIBUTION	B01	MONTREUX FABRICS	K15
NEW COLOP UK LTD	B18	GRUENDL WOOL	D10	MOUSELOFT	A03
CORINNE LAPIERRE	E05	HARDICRAFT	H19	MUTSAERS TEXTILES	J05
NEW COTTON CLARA	BS08	HAWTHORN HANDMADE	G18	NATRAJ	B32
CRAFT & SIGN TRADE	C10	HERITAGE CRAFTS LTD	A52	NEEDCRAFT/DANNELLS	A38
CRAFT BUDDY	A05	HIGGS & HIGGS LTD	K26	NOOTEBOOM TEXTIEL B.V	J12
CRAFT FOCUS MAGAZINE	G17	HIYAHIYA EUROPE	P10	NOVITA	D18
CRAFTLINES B.V	E02	INDIGO	M18	NUNOYA	K23
NEW CRAFTY MONKIES	R28	NEW INTELLECTUAL PROPERTY OFFICE	P12	NUTEX UK LTD	M04
NEW CREATION STATION EXPERIENTIAL	W05	ISAGER	H11	ODDIES TEXTILES	L01
CREATIVE SOLUTIONS	D01	JAMES C BRETT	C18	PAPERARTSY	P02
CREATIVE SOLUTIONS		JAMES C DICETT		IAI LIVANIUI	

STAND

J11

BS12

R27

H09

R26

G04

D15

H14

H06

L10

CO1

C16

BS02

H10

F18

A25

COMPANY NAME	STAND
PARTAP FASHION FABRICS	H20
PATCHWORK PROMOTIONS	J04
PINK FROG CRAFTS AND CARDS	A16
NEW POLKADOODLES LTD	H02
NEW PRECISION IMAGING	R29
NEW PUZZLES AND PLAY/MINIART CRAFTS	S A54
QB CRAFT WHOLESALE	C15
R S TEXTILES & MCELROY FABRICS	H18
REYNARD FABRICS	K28
RHINETEX - LIFE STYLE FABRICS	K14
RIBBON WRITER	A46
RICO DESIGN	F04
ROOSTER YARNS & MANOS DEL URUGUAY	E06
ROYAL TALENS UK	G21
NEW RYLAND, PETERS & SMALL AND CICO BOOKS	B05
S E SIMONS LTD	A34
NEW SARAHS CRAFTY CORNER	R30

COMPANY NAME	STAND	COMPANY NAME
SARK TEXTILE	L18	NEW THE MAGIC TOUCH
SC & PS SAUNDERS LTD	M07	THE MAKERSS
SEARCH PRESS LTD	J10	NEW THIRSTY BRUSH
NEW SELECTED YARNS	F10	TILLY AND THE BUTTONS
SEW OVER IT	P06	NEW TIME FOR TEA DESIGNS
SEWING PATTERNS BY MRS H	A21	TWISTED TEXTILE BY CYS
SIRDAR	E01	VANESSA BEE DESIGNS
SOLOCRAFTS	A06	VIRIDIAN
STABLER INTERNATIONAL	K12	VISAGE TEXTILES LTD
STIX2	G02	VISCOUNT TEXTILES LTD
STOF A/S	J07	VLIESELINE
STYLECRAFT	G08	WEST YORKSHIRE SPINNERS
TEXTILE CENTER	K22	WESTONBOXES
TEXTILE HERITAGE COLLECTION	A09	WINBOURNEFABRICS /
THE CRAFTY KIT COMPANY	E15	MODA FABRICS
THE DMC GROUP / SIRDAR	E01	XPRES CRAFT
NEW THE GREAT SILK ROAD	A44	ZWEIGART

PICK UP YOUR COPY OF THE POCKET MAP AT THE SHOW





Stand G20

EXTRA FINE MERINO SUPERWASH



Made in Italy

ZARA

ZARA



FILATURA DI CROSA

STRENGTH. VERSATILITY. LUSTER.

Aurifil 50wt Thread

Originally conceived for the Italian high fashion and luxury bed linen markets, Aurifil threads have now achieved worldwide success, adored by a dedicated tribe of quilters, sewists, and textile artists. Aurifil are purveyors of 100% Egyptian cotton threads, grown in the Mako region of Egypt and manufactured in Milano, Italy.



WELCOME to your brand new CHSI Stitches 2020 Event Guide

...your complete and comprehensive guide to the show.

Filled with exciting workshops, features and fresh inspiration, you'll also find exhibitors listed by product on p5 I as well as a full catalogue of profiles including up-to-date exhibitor information on p33.

The comprehensive exhibitor A-Z on p5 with the accompanying fold-out floorplan will also enable you to find exactly who you're looking for and who you need to see at the show.

We wish you every success at CHSI Stitches 2020.

Event Guides LimitedOfficial Publications Partner

The Event Guide is sponsored by:



INTRODUCTION

FLOORPLAN	3
EXHIBITOR A-Z	5
WELCOME	П
ESSENTIAL INFORMATION	12

HIGHLIGHTS

SHOW HIGHLIGHTS	15
THE NEW PRODUCT CATWALK	18

EVENT SCHEDULE

DAY ONE	19
DAYTWO	22
DAY THREE	26

EXHIBITORS

BRIGHT SPARKS	28
EXHIBITOR NEWS	30
EXHIBITOR PROFILES	33
NOTES PAGE	47
DISTRIBUTOR INDEX	48
PRODUCT LOCATOR	51
ADDENDUM	52

CHSI Stitches is organised by:



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CraftKits FOR BEGINNERS & BEYOND

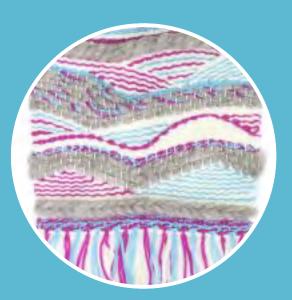
















WELCOME TO CHSI STITCHES 2020

We are proud to bring our visitors an experience that's bursting with product inspiration, a host of education to help you become more knowledgeable and networking opportunities to enable you to forge new contacts and make your business thrive.





This event guide has been designed to help you navigate your way around the show and highlight the great content and brand-new features available to you.

We have curated an outstanding showcase of the very best brands, products and learnings that the creative craft industry has to offer.

This year visitors have lots of exciting and interactive features to explore. The highly anticipated Craft Report takes a look back at a difficult trading year and examines what lies in store for the forthcoming year. The underlying theme is about consumer change and how to capitalise on this to help develop your business.

Don't miss the brand new Papercraft Zone, in association with Bert & Gert's, where innovation is key.

We recognise that the industry and retail environment is changing, which is why we have launched the Business Hub and the Creative Dragons to support your business. Head along for any last minute availability and get expert advice. For 2020, the content on each day of the show has been tailored to best fit the profile of visitors. Head over to the Insights Hub for an unmissable programme of educational content giving you tools, tips and hacks to improve your business.

Be sure to plan your day and checkout the floorplan and exhibitor A-Z – with over 100,000 products on display and the latest launches you are guaranteed to find the latest must-stock products.

We're beyond excited to welcome you to the NEC and mark the biggest gathering of creative craft industry buyers in the UK.





ALL YOU NEED TO KNOW IN ONE PLACE

SHOW TIMES

Sunday 16th February Open 09:00 – 18:00

Monday 17th February Open 09:30 – 17:30

Tuesday 18th February Open 09:30 – 16:00

SOCIAL MEDIA

- **©CHSIstitches**
- in CHSI Stitches
- chsistitches

#CHSIStitches

ADMISSION

Admission is for trade professionals only. For security purposes, attendees are required to wear their exhibition badges at all times. Under 16s are not permitted.

ORGANISER'S OFFICE

The organiser's office is situated in Hall 12, to the right of the entrance. If you have any queries, please come and speak to a member of the team.

FIRST AID

Trained first aid staff are on duty and can be reached via the organiser's office, situated in Hall 12, or through any member of the security team.

LOST PROPERTY

Please enquire in the organiser's office.

PHOTOGRAPHY

There will be a photographer onsite taking photos and filming at the event. Photos and footage may be used in marketing collateral to promote future events. It is possible that you may be included, but if you do not wish to be, please inform the photographer. Your co-operation is appreciated.

CANVASSING

Canvassing and fly dropping are not permitted in the exhibition hall.

SECURITY

Security staff are on duty in the exhibition hall at all times.







Samantha Hussey (or Mrs H to her fans) is an independent bag sewing pattern designer based in the beautiful Welsh Valleys.

Mrs H designs modern bag sewing patterns for all skill levels, aiming to make tricky styles accessible and to help beginners use pretty hardware!

When did you first start designing bag sewing patterns?

I started my business in 2011, but it wasn't until 2014 that I began building my brand. I love designing sewing patterns that help bagmakers to develop new skills, and use beautiful hardware! I love seeing patterns I've written becoming bags I never could have envisaged, and love seeing bagmakers earning a living from selling the bags they've made using my patterns. As well as designing bag sewing patterns, I run sewing retreats in the beautiful valleys of South Wales, and co-run the Bag of the Month Club.



Who are your patterns suitable for?

My sewing patterns are designed for a variety of skill levels, and many retailers also teach classes or run workshops with them. Bag making is growing rapidly and workshops are an excellent way to capitalise on the trend.

What's your favourite bag sewing pattern?

Oh, that's a tough one! I usually find myself loving whatever pattern I'm currently working on. Our customers' favourites are the Companion Carpet Bag, the Dainty Daytripper and the Jangles Anchor Bag. It helps to see so many gorgeous versions being made in the sewing groups on Facebook, it just makes me fall in love with my patterns even more!

STAND A21

Visit www.mrs-h.com to find out more.



Why should visitors come to your stand?

We offer a 50% discount for wholesale purchases of our paper sewing patterns. Visit us at Stand A21 to find out more

What's new for 2020 for Sewing Patterns by Mrs H?

We've recently released the Crossbody Bag and the Loopy Lou bag sewing patterns. Both were originally designed for the Bag Retreat, but are now available on general release.

Where can people find out more about Sewing Patterns by Mrs H?

Come and visit me and my team at Stand A21! You can also find me on Facebook and Instagram as @sewingpatternsbymrsh, visit my website at www.mrs-h.com, or send me an email at mrsh@mrs-h.com









TOP SIX SHOW FEATURES

1 The Craft Report

Following the resounding success of the inaugural Craft Report in 2018, a brand new and updated Craft Report has been commissioned and will once again be presented exclusively at CHSI Stitches.

This year's Craft Report takes a look back at a difficult trading year and examines what lies in store for the forthcoming year. The underlying theme is about consumer change and how to capitalise on this to help develop your business.



Creative Dragons

Do you have a business or product idea that you would like to get industry expert advice on?

New for 2020, we have teamed up with the Creative Industry Association to offer a Dragons Den-style panel where you can pitch your business or product ideas and receive expert advice.

This is your opportunity to pitch your ideas to our esteemed panel of craft industry 'dragons'. You will have 10 minutes to showcase your idea and then receive immediate feedback, insight and advice to help drive your new idea forward. Dragons include:



Sarah Hurley, Sarah Hurley Ltd



Tony Sheridan, Makers Retail Ltd



Paul Wright, Hochanda



Stephanie Weightman, Director of i-hub and Ikan Papercraft



Simon Burns, ICHF Events



Barry Short, Creative Expressions



The Creation Station Experiential Area



The Creation Station Experiential Area provides ideas and practical tips on the importance of experiential activities in your retail business. Pop over and gain valuable insight into best

Pop over and gain valuable insight into best practice for your experiential activities.



Business Hub



Drop-in clinic run by the Creative Industry Association, giving access to advice ranging from commercial to legal and shipping to logistics.

In collaboration with the association, this year CHSI is bringing you the opportunity to have a FREE, private and confidential, 15 minute business consultation with Craig De Souza – CEO of the association – with over two decades of industry knowledge he can offer expert advice.

This is your chance to get the business help, information and support you and your business need.







#TrendingNow

The launchpad for game-changing products, come and find the next big trend!

This is the place to discover the latest and must stock products and new lines that will have customers making a bee line for your store.



Papercraft Zone

In association with Bert & Gert's.

A brand-new area focusing buyer attention on the new products, opportunities and innovation

in the papercraft sector.

BERT& GERT'S FAMILY

The Papercraft Zone will host a separate workshop area dedicated to papercrafts and each exhibitor has something new to bring to the market.





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info@vlieseline.com // You Tube // ©

READ MORE ABOUT

VLIESELINE® & SUSTAINABILITY

RECYCLING MAKES all the difference

The consumption of plastic is as high as ever before. Millions of plastic bottles, bags and packages pollute our environment. Vlieseline® has set itself the goal to counteract this pollution and to take appropriate action.

We already offer products made of 100% recycled polyester and/or mixtures thereof.

The advantages of recycled polyester:

- 1. Does not end up in one of our dumps or even worse in our oceans.
- 2. Needs considerably fewer resources for its production.

Freudenberg Performance Materials recycles around 7 million PET bottles per day and around 2.5 billion PET bottles per year in its European plants. The length of these bottles taken together would reach 15 times around the earth.



Be sustainable
WITH VLIESELINE®

THE NEW PRODUCT CATWALK

Your chance to see the latest product and trend inspiration for the upcoming season, first-hand in our daily catwalk shows.

The professionally choreographed catwalk returns to CHSI Stitches for 2020 and is your opportunity to discover the latest trends for the upcoming season. A host of exhibiting companies will be showcasing their products, patterns and designs on the catwalk over the three days. With multiple shows over the course of the event, make sure you take the time to sit back and enjoy the show.

CATWALK TIMES

Sunday | 16th February | 11:00 | 12:00 | 14:00 | 15:00

Monday 17th February 11:00 | 12:00 | 14:00 | 15:00

Tuesday 18th February 11:00 | 12:00 | 14:00





Companies included are:





















Sunday 16 February | Day One

Stay ahead of the game with the **INSIGHTS HUB**, with the help of our superb business seminars delivered by key industry figures. Each day is tailored to best fit the profile of visitors, and no pre-booking is required to take advantage of this FREE expert advice!

At CHSI Stitches you will find a superb selection of WORKSHOPS designed to introduce you to new products and help you improve your sales in store. These workshops are pre-booked: for on-site ticket availability please visit the Workshop Enquiries Desk, situated inside the Hall 12 entrance.

INSIGHTS HUB: Independents



THE CRAFT REPORT 2020

This year's Craft Report takes a look back at a difficult trading year and examines what lies in store for the forthcoming year. The underlying theme

Linda Jones, Linda Jones & Associates

is about consumer change and how to capitalise on this to help develop your business.

WORKSHOP 1



EAZI CANDLE SCENTED MELT AND SHOT CANDLE MAKING

Annie Maudling, Eazi Candle

Use Eazi Candle's unique system to make scented melts and shot glass candles.

<u> 10:00 - 10:45</u> **WORKSHOP 2**



FABULOUSLY FAST FUN FAT QUARTERS

Kerrie Padmore, The Quilted Bear Join Kerrie from Living In Loveliness demonstrating The Quilted Bear's rotating cutting mat and her projects from the Fabulously Fast Fun Fat Ouarters series.

INSIGHTS HUB: Independents



HIGH STREET VS ONLINE

Steffi Stern, Founder and Owner, The Makerss

More and more high street shops are closing as increasing numbers of people buy online. As a shop owner, how can you keep your customers coming to your shop? As a small business owner, what can you do to get the local community involved? What do you offer that cannot be bought online? This talk will address the personal service aspect, the community value, the added-value-to-products bought locally and the initiatives individuals, but also groups, can start to maintain a busy shop and keep customers coming back as well as attracting new footfall.



Day One | Sunday 16 February



BIODEGRADABLE GLITTER

Michelle Johnson, Stix2

Decorate a door hanger using 3D PVA, stamping and embellishing with new biodegradable glitter.



EMBROIDERED FELT BIRD

Corinne Lapierre, Corinne Lapierre Ltd
Corinne will show you how to mix
colours and patterns to create a
charming folk bird from wool felt using
simple sewing and embroidery stitches.



SIMPLE HAND EMBROIDERY ON ECO-BIO LAMINATED COTTON

Sarah Patterson, Sark Textile

A sensational experience: learning hand embroidery is both fun and relaxing, plus create beautiful art with eco-bio laminated fabric!



Independents

THE ROLE OF THE BOOK IN A MULTIMEDIA AGE

Martin de la Bedoyere, Managing Director, Search Press

In this digital age why are sales of printed instructional art and craft books on the increase? Martin de la Bedoyere, MD of Search Press, looks at trends in the current book market and how art and craft shops can benefit from stocking inspirational books.



INSIGHTS HUB:

UNLOCK A FLOW OF RAVING FANS TO YOUR CREATIVE BUSINESS

Sarah Cressall, Founder, The Creation Station In this open and candid talk Sarah shares practical advice and tips on how to become the 'go to' centre for creative resources and how to turn passions into profit.



KNITTY CRITTERS

Mandy Cameron, Creative World of Crafts Ltd Mandy will show the contents of kits and demonstrate the ease of basic crochet stitches needed to make any of the animals in the Knitty Critter Collection.



CRAFT BUDDY FOREVER FLOWERZ 2020 NEW LAUNCH

Naomi Hanlon, Craft Buddy Ltd

Explore our ever growing range of Forever Flowerz and have a go at making a small wreath which would make the ideal home decoration piece!

14:25
INSIGHTS HUB: Independents



SELLING TO MYSELF – MAKING LUXURY PRODUCT ACCESSIBLE THROUGH CRAFT

Katie Jones, katiejonesknit.co.uk

This talk focuses on my journey as a young designer and how I wanted to make product for my own demographic. An insight into the making power of the under 35's and their desire to craft!





Sunday 16 February | Day One

14:00 - 14:45 WORKSHOP 2

CYGNET

BOHO DREAMCATCHERS

Samina Begum, Cygnet Yarns Ltd Janet Toms, Cygnet Yarns Ltd

This workshop shows you how to create your very own dreamcatcher using wrapping and knotting techniques in Boho Chunky with other complimentary yarns by Cygnet.

15:00 - 15:45 WORKSHOP 1



NEEDLE FELTED LANDSCAPE PICTURE

Steffi Stern, The Makerss

'Paint' with wool by needle felting fibres down onto a piece of felt and create a beautiful spring landscape, measuring approximately 10 x 15cm. This workshop is suitable for total beginners.

15:15 - 16:00 WORKSHOP 2



STITCHONARY – THE MODERN DAY SEWING SAMPLER

Hayley Smith, Craft Yourself Silly
Each Stitchonary contains six mini
projects that help to develop your
embroidery skills. When complete, it
folds into a neat booklet. It's a class in
a box!

16:00 INSIGHTS HUB: Independents





HOW TO CREATE EXHIBITION STANDS THAT WILL WOW YOUR CUSTOMERS AND BECOME YOUR BIGGEST SELLING TOOL!

Liz Rivers and Nicola Lugard Davies

Exhibitions and shows are a big investment in time and money, so it is vital that your stand is working as hard as it can for you. Whether you're exhibiting at a trade or retail show, making the most of this valuable advertising space is really important. With interested footfall reaching the thousands, showcasing your products properly can really boost your profits and with social media sharing on the rise, an eye-catching stand can do its bit to increase your brand awareness outside of the exhibition hall too! However, it's not always easy to make your booth stand out among a sea of competitors.

Join Liz and Nicola as they walk you through tips and pointers on how to dress exhibition stands and create eye-catching displays, whatever space or products you have to hand. Having worked on exhibitions focused on everything from craft and fabrics to eyewear, they understand the complexities of stand display, and can guide you through the simple steps you need to make your stand the one that everyone remembers.

Day Two | Monday 17 February

09:45
INSIGHTS HUB:
Multiples





DRESS TO IMPRESS: HOW TO TURN YOUR WINDOWS INTO YOUR BIGGEST SALES TOOL!

Liz Rivers and Nicola Lugard Davies

If eyes are the windows to the soul, windows are your eyes to your customers! With so much competition from online competitors and budget retailers, today's high street stores need to work twice as hard to stand out from the crowd. In today's society first impressions really do matter, so the same principle should apply to your shop front. Using everyday tools, simple techniques and cost-effective decorations, learn how to maximise the impact of your most valuable marketing asset and create seasonal window displays to wow your customers and get those tills ringing!

10:00 - 10:45 WORKSHOP 1



EAZI CANDLE SCENTED MELT AND SHOT CANDLE MAKING

Annie Maudling, Eazi Candle

Use Eazi Candle's unique system to make scented melts and shot glass candles.

10:00 - 10:45 WORKSHOP 2

Quilted Bear

SEW EASY PRE-CUT KITS AND PATTERNS

Kerrie Padmore, The Quilted Bear Join Kerrie from Living In Loveliness demonstrating The Quilted Bear's rotating cutting mat and her pre-cut kits and patterns.

11:00
INSIGHTS HUB:
Multiples



THE CRAFT REPORT 2020

Linda Jones, Linda Jones & Associates

This year's Craft Report takes a look back at a difficult trading year and examines what lies in store for the forthcoming year. The underlying theme is about consumer change and how to capitalise on this to help develop your business.

11:15 - 12:00 WORKSHOP 1



SPRING GNOME OR TOMTE

Steffi Stern, The Makerss

Needle felt this easy characterful gnome and add details to personalise him. The finished size is about 15cm tall. This workshop is suitable for total beginners.



Monday 17 February | Day Two

11:30 - 12:15 WORKSHOP 2

Trad to E Const Vicence of Sitty

STITCHONARY – THE MODERN DAY SEWING SAMPLER

Hayley Smith, Craft Yourself Silly
Each Stitchonary contains six mini
projects that help to develop your
embroidery skills. When complete, it
folds into a neat booklet. It's a class in
a box!

12:15 INSIGHTS HUB: Multiples



HOW TO BUILD A SUCCESSFUL CRAFT BUSINESS IN THE AGE OF NEW COMMUNICATIONS TECHNOLOGY

Paul Wright, Co-Founder, HOCHANDA

Paul Wright gives a personal review of the social changes that have had an impact on all our lives, how different crafts and their specific skills are passed down generations, and the bearing all this change has had on the craft industry, as well as recognising the new challenges this has presented and how to build a successful craft business by harnessing these new and emerging communications technologies.

12:30 - 13:15 WORKSHOP 1



BIODEGRADABLE GLITTER

Michelle Johnson, Stix2

Decorate a door hanger using 3D PVA, stamping and embellishing with new biodegradable glitter.

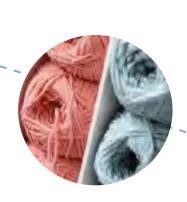
12:45 - 13:30 WORKSHOP 2



TEXTILE WALL ART KITS

Sam Sterken, Dannells Ltd

Sam will be demonstrating how to make fabulous wall art with these easy to use kits. These astonishingly simple but effective kits allow people to turn their favourite fabric designs into unique and beautiful pieces of wall art within minutes.





Day Two | Monday 17 February

13:30
INSIGHTS HUB:
Multiples



TEXTILE STANDARDS AND OTHER INITIATIVES – HOW WE ARE TRYING TO SAVE OUR PLANET: THE STORY SO FAR

Jane Makower, Former MD, Jane Makower Fabrics

With climate change being a hot global topic at present, more and more customers are starting to ask what is being done in the fashion and textile industry to protect the planet. As retailers we want to be better informed. Jane Makower says, "a large number of textile initiatives exist and many of the big players on the high street have signed up to them. But not many of us know what these initiatives and standards aim to do or how effective they are."

This talk is an introduction to textile standards and initiatives, who developed them and why, so we can have a more educated conversation with our customers. It includes recent research that measures how different stages of the fashion supply chain impact the environment. The research shows that consumers who make things or enable others to do so can be well placed to reduce our carbon footprint.

13:45 - 14:30 WORKSHOP 1



CRAFT BUDDY FOREVER FLOWERZ 2020 NEW LAUNCH

Naomi Hanlon, Craft Buddy Ltd Explore our ever growing range of Forever Flowerz and have a go at making a small wreath which would make the ideal home decoration piece!

14:00 - 14:45 WORKSHOP 2



SIMPLE HAND EMBROIDERY ON ECO-BIO LAMINATED COTTON

Sarah Patterson, Sark Textile

A sensational experience: learning hand embroidery is both fun and relaxing, plus create beautiful art with eco-bio laminated fabric!

14:45
INSIGHTS HUB:
Multiples



HOW TO TAP INTO POTENTIAL WITHIN SITES TO INSPIRE COMMUNITIES

Sarah Cressall, Founder, The Creation Station

Managing multi sites presents a range of unique challenges. In this practical and insightful talk Sarah shares realistic advice and top tips on how to develop the potential in each site, support your teams and grow the bottom line.

Monday 17 February | Day Two

15:00 - 15:45 **WORKSHOP 1**

CREATIVE

KNITTY CRITTERS

Mandy Cameron, Creative World of Crafts Ltd

Mandy will show the contents of kits and demonstrate the ease of basic crochet stitches needed to make any of the animals in the Knitty Critter Collection.

16:30 - 17:15 **WORKSHOP 2**

LAMPSHADE MAKING



Sam Sterken, Dannells Ltd

Sam will be demonstrating Dannells' popular lampshade making kits, showing you how easy they are to make using your own fabrics and coverings. The lampshades can be used as pendant lights or with any table or floor lamp.

15:15 - 16:00 WORKSHOP 2



EMBROIDERED FELT BIRD

Corinne Lapierre, Corinne Lapierre Ltd Corinne will show you how to mix colours and patterns to create a charming folk bird from wool felt using simple sewing and embroidery stitches.

INSIGHTS HUB: Multiples



CRAFT BUSINESS AWARDS 2020

Aceville Publication's Craft Business Magazine

The Craft Business Awards, now in their 15th year, are back, bigger and brighter than ever before. The awards, sponsored by The Creation Station, reach every area and our Elite Industry Award categories highlight the very best. A glittering panel of star-studded judges ensure that these standard-defining awards not only mean status for the winners, but better business too. Don't miss the chance to find out who the winners are at this at this glitzy champagne awards reception, where you can enjoy the chance to network with the other award winners. the Craft Business magazine team and journalists from the Aceville craft department.

INSIGHTS HUB: Multiples



BENEFITS OF RUNNING WORKSHOPS AND CRAFT CLASSES

Steffi Stern, Founder and Owner, The Makerss

What are the benefits to you and your customers organising or even running workshops yourself? What do you need to know and be prepared for? How do you promote them and what do you expect to get in return? What could go wrong? This talk will look at the benefits of onsite workshops and gives you a deep insight into the preparation, promotion, execution and follow up of workshops and craft classes including pricing structures and creating clarity of the direct and indirect benefits to your business and customers.

Day Three | Tuesday 18 February

09:45
INSIGHTS HUB:
Designers &
Start Ups



SOCIAL MEDIA: FACEBOOK, TWITTER, INSTAGRAM, YOUTUBE...

Steffi Stern, Founder and Owner, The Makerss

Which one do you use already? What are the benefits of each one and what are the differences? How and when should they be used to see the best results? This talk is as much about informational and educational details as well as a discussion platform inviting participants to share their views and experiences.





EAZI CANDLE SCENTED MELT AND SHOT CANDLE MAKING

Annie Maudling, Eazi Candle

Use Eazi Candle's unique system to make scented melts and shot glass candles.

10:00 - 10:45 WORKSHOP 2

Ouilted Bear

SEWN WITH SCRAPS

Kerrie Padmore, The Quilted Bear

Join Kerrie from Living In Loveliness demonstrating The Quilted Bear's rotating cutting mat and her Sewn with Scraps projects from the Sewing with Scraps series.

11:00
INSIGHTS HUB:
Designers &
Start Ups



HOW TO TURN YOUR PASSION TO PROFITS AND STILL STAY REASONABLY SANE!

Sarah Cressall, Founder, The Creation Station Taking your ideas and creating and growing your business involves a wide range of steps and skills. Sarah shares practical ways of gaining clarity, goal setting and managing your time to achieve the results you want.

11:15 - 12:00 WORKSHOP 1



CRAFT BUDDY FOREVER FLOWERZ 2020 NEW LAUNCH

Naomi Hanlon, Craft Buddy Ltd

Explore our ever growing range of Forever Flowerz and have a go at making a small wreath which would make the ideal home decoration piece!

11:30 - 12:15 WORKSHOP 2



EMBROIDERED FELT BIRD

Corinne Lapierre, Corinne Lapierre Ltd
Corinne will show you how to mix
colours and patterns to create a
charming folk bird from wool felt using
simple sewing and embroidery stitches.

Tuesday 18 February | Day Three

INSIGHTS HUB: Designers & Start Ups



INTELLECTUAL PROPERTY: PROTECTING YOUR BUSINESS

Meg Pascoe, Business Engagement Manager, Intellectual Property Office

Every business will own intellectual property, such as the name you trade under, the look or the function of products you make or use, even the brochures you create to promote your business. The Intellectual Property Office can help you understand how your IP can be protected effectively.





KNITTY CRITTERS

Mandy Cameron, Creative World of Crafts Ltd

Mandy will show the contents of kits and demonstrate the ease of basic crochet stitches needed to make any of the animals in the Knitty Critter Collection.





STITCHONARY – THE MODERN DAY SEWING SAMPLER

Hayley Smith, Craft Yourself Silly

Each Stitchonary contains six mini projects that help to develop your embroidery skills. When complete, it folds into a neat booklet. It's a class in a box!

13:30
INSIGHTS HUB:
Designers &



THE CRAFT REPORT 2020

Linda Jones, Linda Jones & Associates

This year's Craft Report takes a look back at a difficult trading year and examines what lies in store for the forthcoming year. The underlying theme is about consumer change and how to capitalise on this to help develop your business.

13:45 - 14:30 WORKSHOP 1



BIODEGRADABLE GLITTER

Michelle Johnson, Stix2

Decorate a door hanger using 3D PVA, stamping and embellishing with new biodegradable glitter.





SIMPLE HAND EMBROIDERY ON ECO-BIO LAMINATED COTTON

Sarah Patterson, Sark Textile

A sensational experience: learning hand embroidery is both fun and relaxing, plus create beautiful art with eco-bio laminated fabric!

15:00 - 15:45 WORKSHOP 1



NEEDLE FELTED CURLED UP BADGER

Steffi Stern, The Makerss

Learn how to needle felt a cute curled up sleeping badger around a wire and add details. The finished size is about 15–20cm long. This workshop is suitable for total beginners.

YOUR FIRST PORT OF CALL FOR INNOVATION

The perfect place to discover exciting new products.

SHEEP IN SWEATERS

Based on the success of last year's Woolly Puffins and their knitting habits, **Emma Ball Ltd** is launching something for 'stitchers' this year in the form of Stitched Birdies and Sheep in Sweaters. Look out for Emma's collection of bags, project bags, tins, notebooks and needle gauges at the show!



JAPANESE DESIGN INSPIRATION

Emporia Patterns is an indie sewing pattern company based in Ashford, Kent, run by designer Clair Heal. From super simple beginner to more complicated improver patterns, they cater for the contemporary sewist who wants to make their own wardrobe. Releasing her first commercial sewing pattern in 2015, Clair has since created a collection of patterns inspired by her love for Japanese design and simple structures which make up Emporia Patterns.

The latest release is the Martha dress – a classic shift dress shape, featuring asymmetric sections and side panels that allow the sewist to use matching or clashing prints to create as bold a look as they want. From simple colour blocking to mixing up striking designs, or simply working with different kinds of fabrics, Martha is a versatile and creative pattern that works well all year round.

LAUNCH OF THE NEW AF-2-GO

The **WestonBoxes** A4 Storage Box has sold over 2 million units in the UK where it helps to organise offices, classrooms, homes and workshops across the nation. The brand-new AF-2-GO is a one-piece plastic frame designed to carry two A4 storage boxes. The A4 storage boxes slide in from the top, and the lids are held in place by retaining arms. It is a simple way of securely transporting your most important creative supplies, perfect for crafters on the go!





COUNTRYSIDE INSPIRED CREATIONS

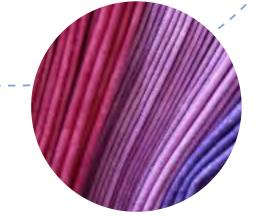
The Makerss, based in The Cotswold UK, are popular makers and designers of needle felting kits. Bestselling authors Steffi Stern and Sophie Buckley are the brains behind the creations, mostly inspired by the British countryside. All wool is responsibly sourced from the UK and Germany and packed on their UK premises in environmentally-friendly kraft gift packaging. Kits make two to five projects and include all materials and tools including up to five needles and full colour instructions.



Cotton Clara is the home of creative colourful craft! We do crafting and making differently. It's stylish, beautifully made and not like anything you'll find anywhere else.



TURN TO THE FLOORPLAN ON PAGE 3 FOR THE LOCATION OF ALL THE BRIGHT SPARKS STANDS.



MARKET-LEADING YARNS

Creative World of Craft is always innovating and bringing something new to the crafting world. There are new market leading yarns to be unveiled, including Caron Cotton Cakes, Big Ball and Bernat Double Take which are certain to get people excited. In addition, the ever-popular award winning Knitty Critter range, which has taken the craft world by storm, will have exciting new developments. There will also be a launch of new cross-stitch and paper craft collections designed and manufactured by CWOC here in the UK using world leading artists.



NEW BRAND LAUNCH

Established in 2003, **Artibalta** is a Lithuanian-based supplier of crafts and hobby products, such as cross-stitch, diamond painting, 3D papercraft and paint-by-number kits, as well as embroidery frames and picture framing materials. Artibalta acts as the European branch for well-known embroidery brands such as Golden Fleece, Oven, M. P. Studia, Alisa and Andriana, as well as Dubko (embroidery frames). Within the last six months, the company has also launched its own brand, Wizardi. The brand offers a wide range of paint-by-number kits and 3D papercraft kits, as well as an ever-expanding diamond painting kit collection (on wood panels, canvas and cards).



PRINTED PATTERNS

Sew Over It will be bringing their new children's Poppy & Jazz dressmaking patterns to the show for the first time! The Poppy & Jazz collection were originally PDF only patterns, but following customer demand they have had them printed. There are 10 designs in the range for children from 0-6 years old, with garments in both knit and woven fabrics. The patterns are suitable for a range of sewing abilities (from beginner upwards) and come in a beautifully designed envelope with full colour illustrated instruction booklet.



LOVINGLY MADE IN DORSET

2020 will see **Hawthorn Handmade** launch a brand-new range of contemporary cross-stitch kits. Combining beautiful colour palettes, modern designs, high-quality materials including DMC thread and detailed instructions, this new range will be ideal for first time stitchers and experienced crafters alike. Alongside this new range, their embroidery offering will welcome new kits including Scurrying Squirrels and Lazy Lizards, and there will be two gorgeous colour ways added to their unique British wool weaving packs. Visitors to their stand will find a stunning selection of lovingly designed craft kits all made in Dorset using the highest quality materials and tools.

EXCITING INSPIRATION FROM UK START-UP

Time for Tea Designs is a small business, run from home by Jo and Ant, and they have a small design team from around the world that help showcase their products. Jo creates all the original artwork for

their stamps, dies and stencils. The company's high-quality clear photopolymer stamps and stencils are manufactured in the UK and all products are tested and made from the highest quality materials. They love to share ideas and inspiration with other crafters and host a Facebook Live Craft with Jo and Ant Event every Thursday at 8pm. They are bringing brand new products to CHSI Stitches 2020, as well as the ever-popular Beautiful Blender Brushes, and are introducing Paper Pads for the first time as well as some fun interactive dies, super cute stamp sets and stunning stencils! You can find them in the Papercraft Zone to grab some free merchandise too!

NEW

GIVING BACK TO THE PLANET

In the last six months, Aurifil has gone plastic neutral. Their partnership with, and support of, the Plastic Bank has allowed the company to offset their average yearly plastic production rate of 8,000 kg. Their involvement will also support the collection and clearing of 8,000 kg of plastic from our oceans in areas of Haiti, Indonesia, the Philippines and Brazil. These efforts render Aurifil plastic neutral and they are excited to both give back to our earth while helping to create and promote positive work opportunities for people living in those key areas.





CREATIVE CREATIVE CREATIVE SHOW

Glasgow, SEC • 5 - 8 March

Birmingham, NEC • 19 - 22 March

London, ExCeL • 24 - 25 April

your True Cotour

Stitching • Papercraft • Art Jewellery • Upcycling

www.ichfevents.co.uk or call 01425 277 988

Offer valid until 5pm the Monday before the show.

Terms and conditions apply.

THE ULTIMATE EVENT FOR CRAFTERS

AARTI J TRIMS A22

2 Poynder Road, Tilbury, Essex, RM18 8LU, UK

t: 07908 850640 e: info@aartijtrims.com w: www.aartijtrims.com

At Arti J Trims, we specialise in a unique range of Indian trimmings, embellishment motifs, tassels, sequins, bag handles and a wide range of flat back gems.

NEW ABRAHAM MOON

Netherfield Mill, Netherfield Road, Guiseley, LS20 9PD, UK

t: 01943 873181 e: shelley.cummings@moons.co.uk w: www.moons.co.uk

British manufacturer of luxury wool fabrics since 1837; designed and crafted in Yorkshire using sustainably sourced natural fibres.

ACEVILLE PUBLICATIONS LTD

21/23 Phoenix Court, Hawkins Road, Colchester, Essex, CO2 8JY, UK

t: 01206 506227 e: jenny.oneill@aceville.co.uk w: www.aceville.com

Aceville Publications is UK's No. I publisher of craft magazines, outperforming competitors year on year on the newsstand, and the UK's leading trade magazine, Craft Business, is the largest circulated title dedicated to the craft and hobby trade (ABC audited).

ANBO TEXTILES LTD K20

Unit 8-9, Dashwood Industrial Estate, Dashwood Avenue, High Wycombe, Buckinghamshire, HP12 3ED, UK

t: 01494 450155 e: sales@anbo.co.uk w: www.anbo.co.uk

Anbo Textiles Ltd is one of the longest established craft fabric importers in the UK.We represent a carefully selected range of companies that all bring a unique element to the market.We deal with both retailers and manufacturers.

ARTIBALTA - WIZARDI A62

Saltupio 7c, Vilnius, LT02300, Lithuania

t: +370 5233 0194 **e:** artiom.j@artbalt.com

w: www.artkatalog.eu / www.wizardiart.com

Artibalta is happy to present a wide range of diamond painting, cross stitch and hobby products. This year novelty is Wizardi brand with diamond painting boxes, diamond painting on plywood and canvas. We look forward to meeting retailers, online stores and wholesalers in the craft industry.

AURIFIL UK K16

7 Cooks Lane, Southbourne, Emsworth, Hampshire, PO10 8LG, UK

t: +1 312 925 3010 e: aurifiluk@aurifil.com w: www.aurifil.com

Established in 1983, Aurifil is an accomplished Italian-based company, with a full grown experience in producing superior quality Egyptian cotton threads for professional and domestic quilters.

BAA RAM EWE F09

11 The Annexe, Parkhill Business Centre, Walton Road, Wetherby, LS22 5DZ, UK

t: 01132 781788 e: sales@baaramewe.co.uk w: www.baaramewe.co.uk

Baa ram ewe's masterplan is to make Yorkshire famous for wool production across the world once more, reconnecting it to its woolly heritage. We've put ourselves at the centre of this renaissance commanding worldwide appeal for our luxurious and authentic wools, all spun and made in Yorkshire.

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G14

Nordstrasse 31, D-09247, Chemnitz, Germany

t: +49 372 214 082 ext. 0 e: info@babylock.de

w: www.babylock.de / www.babylock.fr

Baby Lock machines are manufactured in Japan. The range includes high quality overlock sewing machines and cover stitch machines. We introduce our products and we will be happy to meet you.



H17

E14

NEW BANARAS BEADS LTD

P08

A-I Industrial Estate, Varanasi, 221106, Uttar Pradesh, India

e: ateek@banarasbead.com w: www.banarasbead.com

Please visit the stand for further information.

BEHRENS FABRICS

M14

Centrepoint, Marshall Stevens Way, Trafford Park, Manchester, M17 1PP, UK

t: 0161 872 1444 e: retail@behrens.co.uk w: www.behrens.co.uk

We are the distributor for many renowned patchwork/quilt fabric suppliers.

Our range includes an extensive must-see Christmas collection. We have something for everyone. Stock supported basic and bridal collections with next-day delivery equal unrivalled service. Please come and see us.



NEW BERT & GERTS LTD

R31

Birmingham, B23 5SD, UK

t: 07917 765238 e: info@bertandgerts.co.uk w: www.bertandgerts.co.uk

Bert & Gert's started through a love of arts and crafts by brothers Mark & Jason Wilkes in 2012. The Bert & Gert's Merchant Stores, our craft range designed by Jason, includes clear photopolymer stamps and MDF products. Bert & Gert's also offer a full package of event management, site management and equipment hire options.

BOSAL FOAM & FIBER

D02

171 Washington Street, Limerick, Maine, 04048, USA

t: +1 207 793 2245 e: office@bosalfoam.com w: www.bosalonline.com

With over 200 patterns available, you will definitely find something that appeals to your craft talents. Our interfacing can be used with crafts, fabric, home items, sewing projects and anything else you can dream of! A family-owned business, Bosal strives to meet the consumer needs and stay up to date with the newest designs.

BOTHY THREADS

A01

Unit 2b, Lakeland Business Park, Lamplugh Road, Cockermouth, Cumbria, CA13 0QT, UK

t: 01900 828844 e: info@bothythreads.com w: www.bothythreads.com

Fabulous cross stitch, Black work and tapestry kits including our popular Wrendale animals. We are launching Beryl Cook and Rosina Wachtemeister collections and showcasing our Gorjuss and Fairy Tale designs on new printed fabrics. Good chocolates too on stand A01!

CARRINGTON FLEET/JOHN KALDOR FABRICS

H16

Beehive Industrial Estate, Crescent Road, Lostock, Bolton, Lancashire, BL6 4BU, UK

t: 01204 692223 e: sales@carringtonfabrics.co.uk

w: www.carringtonfabrics.co.uk

Carrington Fabrics and John Kaldor Fabrics are a leading supplier of high quality plain, printed and fancy fabrics and trimmings. We are specialists in the source and supply of fabrics for bridal, occasion, fashion and corporate wear. Stock supported service with cut length available. No minimum order quantities.

CASCADE YARNS

G12

813 Thomas Avenue SW, Renton, WA 98057, USA

t: +1 425 970 4644 e: rob@cascadeyarns.com w: www.cascadeyarns.com

Cascade Yarns is a supplier of speciality hand-knitting yarn. We offer a wide range of quality wools and blends.

CHATHAM GLYN FABRICS LTD T/A CRAFTY FABRICS LTD

L02

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t: 020 8558 7705 e: sales@chathamglyn.co.uk w: www.craftyfabrics.co.uk

Chatham Glyn Fabrics T/A Crafty Fabrics are a leading supplier of craft, dress and decoration fabrics. Our exclusive collections of prints, plains and utility fabrics are available online at www.craftyfabrics.co.uk.

NEW COLOP UK LTD

R18

Innovation House, Unit C2, Matrix Point, Mainstream Way, Birmingham, B7 4SN, UK

t: 0121 622 8900 e: chris.deighton@live.co.uk w: www.colop.co.uk

Colop are showcasing the award winning E-Mark, an app-based electronic mobile printing device. Prints on all absorbent surfaces. Create all your own impressions.

CORINNE LAPIERRE

E05

Unit 49, Unity Business Centre, 26 Roundhay Road, Leeds, LS7 IAB, UK

t: 01132 460403 e: info@corinnelapierre.com w: www.corinnelapierre.com

A range of modern felt craft kits to inspire beginners and advanced crafters. Everything is included in the box and sourced in Britain. All our kits are lovingly made in Yorkshire with the best quality materials. Themes include retro, woodland and Scandinavian.

34

NEW COTTON CLARA

6 Arthur Street, Loughborough, LEII 3AY, UK

Cotton Clara produces refreshingly different, stand out embroidery kits. Crucially, all of our kits are simple to do, and beautiful to display or gift.

CRAFT & SIGN TRADE

C10

BS08

1st Floor, 73 Pope Lane, Penwortham, Preston, Lancashire, PRI 9BY, UK t: 01772 752855 e: service@candstrade.co.uk w: www.candstrade.co.uk Please visit the stand for further information.

CRAFT BUDDY A05

Unit 7, Anglo Business Park, Asheridge Road, Chesham, HP5 2QA, UK t: 020 3417 6565 e: sales@craftbuddyltd.co.uk w: www.craftbuddyltd.co.uk London's premier supplier of top quality arts & crafts materials, including: jewellery making beads, kits and tools, wedding craft materials and embellishments, self-adhesive gems for card making and DIY fashion embellishments.

CRAFT FOCUS MAGAZINE

G17

Pantile House, Newlands Drive, Witham, Essex, CM8 2UL, UK

t: 01376 535618 e: info@craftfocus.com w: www.craftfocus.com

Craft Focus is a bi-monthly magazine especially for the craft industry. It contains updates on trade shows, product reviews, the trends and expert business advice. To subscribe and collect a free copy of the current issue, visit our stand.

CRAFTLINES B.V

E02

Ondernemingsweg 53, 1422 DZ, Uithoorn, Netherlands

t: +31 297 522 533 e: sales@craftlines.eu w: www.craftlines.eu

Please welcome Craftlines, a European distributor based in The Netherlands and specialised in paper crafts, colouring and modelling. With over 12,000 SKUs to choose from!

NEW CRAFTY MONKIES

R28

Birmingham, B23 5SD, UK

t: 07917 765238 e: hello@craftymonkies.com w: www.craftymonkies.co.uk

We're all about having fun whilst learning new crafting skills in a relaxed, creative environment. Our courses are set in beautiful environments, with lunch and refreshments provided, lots of opportunity to engage with fellow course members and, wherever possible, a fabulous goodie bag. Great value for money and a creative experience like no other.

CREATIVE SOLUTIONS

D01

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t: 01782 399119 e: gill.creativesolutions@btconnect.com

w: www.creativesolutionsgb.com

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C28

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t: 01162 713131 e: sales@cwoc.co.uk w: www.creativeworldofcrafts.co.uk We're proud to be the UK distributor for brands such as Bernat, Lily Sugar n Cream and Caron as well as our own range of paper craft and cross stitch.

CRS FUR FABRICS

INA

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CYGNET YARNS LTD

F12

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t: 01274 743374 e: sales@cygnetyarns.com w: www.cygnetyarns.com

Cygnet Yarns offer a huge range of excellent quality yarns at unbeatal 100% pure new wool to value acrylics, we have something to suit all tastes and budgets. Bringing you signature yarns such as Boho Spirit and Seriously Chunky, we offer fabulous collections for all knitters and crocheters.

35

EXHIBITOR PROFILES

EASTMAN STAPLES/KENNETT & LINDSELL

C24

131 Lockwood Road, Huddersfield, HD1 3QW, UK

t: 01484 888888 e: john@eastman.co.uk w: www.eastman.co.uk

Suppliers of industrial and domestic sewing machines, spare parts, paper, polythene, mannequins and much more to the garment manufacturing industry.

EAZICANDLE

B16

The Candle Works, Tissington, Ashbourne, Derbyshire, DE6 1RA, UK

t: 01335 390639 e: ed@onawick.co.uk w: www.eazicandle.co.uk

Eazicandle has an innovative system for home candle making and refilling. This year we will be previewing our range of pillar candle moulds and our Eazi pillar candle wax.

EMMA BALL LTD

BS01

Top Floor Warehouse, Hartley Business Centre, Hucknall Road, Nottingham, NĠ5 IFD, UK

t: 01159 858081 e: office@emmaball.co.uk w: www.emmaball.co.uk

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EMPEE SILK FABRICS LTD

KO6

31 Commercial Road, Edmonton, London, N18 ITP, UK

t: 020 8887 6000 e: empee@wholesalefabrics.co.uk

w: www.wholesalefabrics.co.uk

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LOOKING FOR THE FLOORPLAN? TURN TO PAGE 3

EMPORIA SEWING PATTERNS

BS14

Unit 3, Park Mall Shopping Centre, Ashford, Kent, TN24 8RY, UK

t: 01233 612278 e: emporia.fabric@gmail.com w: www.emporia-fabric.co.uk

Emporia Patterns is an indie sewing pattern company that prides itself on simple to sew and easy to wear sewing patterns, perfect for new and experienced sewers. We have 10 patterns in our current collection, with three new designs ready for release in 2020, all in size 6-24.

EQS LTD

F01

II lliffe House, lliffe Avenue, Leicester, LE2 5LS, UK

t: 01162 710033 e: customerservice@eqsuk.com w: www.eqsuk.com

EQS is a leading distributor of patchwork and quilting products. We distribute fabrics, wadding, notions and threads. Some of the brands we represent are: Liberty Fabrics, Michael Miller Fabrics, Riley Blake Designs, Sew Simple, Sewline, June Tailor & Amann Mettler threads.

EUGENIO GABARRO S.L.

F08

Gran Bretanya 4, 08700, Igualada, Catalunya, Barcelona, Spain

t: +34 938 033 852 e: info@eugeniogabarro.com

w: www.eugeniogabarro.com

Eugenio Gabarro S.L, based in Barcelona, is specialised in round leather cords production from 1 mm to 10 mm in any colour required. Other specialities manufactured are braided leather cords, suede, molded cowhide etc. All produced in first quality leather for all kinds of handcraft, jewellery, shoemakers or artists.

FABRIC FREEDOM

102

Bombay Buildings, Woodhead Road, Bradford, BD7 INX, UK

t: 01274 392149 e: shayaan@fabricfreedom.com w: www.fabricfreedom.com

We are very excited to show you our new ranges in craft fabrics from our new British designers. We have thousands of meters of fabrics in various qualities including dress making, bridal, dance, theatrical and cottons.

NEW FABRIC GODMOTHER

K10

E7 Knoll Business Centre, 325-327 Old Shoreham Road, Hove, BN3 7GS, UK

Fabric Godmother's wholesale collection is bold, innovative and dramatic. This reflects our ethos to create fabrics that are desirable, empowering, and fun to wear.

FAT CAT CROSS STITCH

A32

Grove Cottage, Tillington Common, Hereford, HR4 8LW, UK

t: 01432 760733 e: info@fatcatcross-stitch.co.uk

w: www.fatcatcross-stitch.co.uk

A wide range of bold, bright, fun, counted cross stitch kits including our 6 count Easy Peasy and 11 count Sew Simple children's ranges, and our brand new 11 count Simple Stitches range, which provides smaller designs for beginners and adults looking or something a little less challenging.

NEW FILATURA DI CROSA

G20

Via A Gramsci 258, I 3876 Sandigliano (BI), Italy

t: +39 015 3701 946 e: joannalee@filaturadicrosa.com

w: www.filaturadicrosa.com

Please visit the stand for further information.



GAMMA TH JSC

K₀4

3, 5th Kabelnaya, 111024, Moscow, Russia

t: +7 495 7417 006#1597#2983 e: export@firma-gamma.ru

w: www.firma-gamma.com

Joint Stock Company Gamma Trading is a company with leading positions in the Russian market in terms of production, wholesale and retail trade in sewing accessories, goods for hobbies, creative work and needlework.

GMC DISTRIBUTION

B01

166 High Street, Lewes, East Sussex, BN7 IXU, UK

t: 01273 402878 e: distribution@thegmcgroup.com

w: www.gmcdistribution.com

GMC Distribution is the largest supplier of arts & crafts books in the UK. GMC represents leading publishers of high-quality, innovative technique and project books written by experts in their fields.

GRUENDL WOOL

D10

Ziegeleistrabe 66, D-8055, Inglostadt, Germany

t: +49 841 881 313 ext. 44 e: katharina.knobel@maxgruendl.de

w: www.gruendl-wolle.de

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HARDICRAFT

H19

Thermen 5, 7521PS Enschede, Netherlands

t: +31 537 505 001 e: info@hardicraft.nl w: www.hardicraft.com

Hardicraft is a Dutch brand for the hobby and crafting industry. We stand for high quality products of Dutch origin. Our products are designed and produced in the Netherlands. Our focus is on DIY kits in crochet and felt, complete with a number of craft essentials.

HAWTHORN HANDMADE

G18

Unit 11, St Patricks Industrial Estate, Station Road, Shillingstone, Dorset, DT11 0SA, UK

t: 01258 863873 e: info@hawthornhandmade.co.uk

w: www.hawthornhandmade.co.uk

Create beautiful contemporary embroidery, weaving and needle felting projects using our easy-to-make, nature inspired kits; perfect for beginners and beyond. Hawthorn Handmade has been inspiring creativity since 2013 and this year sees the launch or our brand new cross stitch kits, combining this ever-popular craft with bright, fun and unique designs.



HERITAGE CRAFTS LTD

A52

Redbrook Lane, Brereton, Rugeley, Staffordshire, WS15 1QU, UK

t: 01889 575256 e: enquiries@hcrafts.com w: www.hcrafts.com

Heritage Crafts offer a large range of beautiful counted cross stitch kits, with designs to suit all age groups and levels of experience. We also offer Zweigart fabrics.

HIGGS & HIGGS LTD

K26

Unit 29, The Glenmore Centre, Waterwells Business Park, Quedgeley, Gloucester, GL2 2AP, UK

t: 01453 750660 e: info@higgsandhiggs.com w: www.higgsandhiggs.com

Visit Higgs & Higgs for modern and on-trend fabrics. View the entire collection from Le Tissu by Domotex, including the new fashion range.

HIYAHIYA EUROPE

P10

3 Javelin Road, Norwich, Norfolk, NR6 6HP, UK

t: 01603 788038 e: customerservice@hiyahiya-europe.com

w: www.hiyahiya-europe.com

HiyaHiya Europe is the wholesaler of the renowned knitting and crochet brand, HiyaHiya. We distribute the brand worldwide, ensuring knitters across the globe have access to the high quality that HiyaHiya provides.

INDIGO M₁₈

P.I. El Pla De Sant Vicent, Melcior Torro 3, 46870, Ontinyent, Valencia, Spain

t: +34 962 910 946 e: info@marutx.com w: www.indigofabrics.net

We are presenting two new brands of original and stunning fabrics for patchwork, dressmaking and babywear. The collections are fully coordinated with classic and modern designs in elegant and bold Mediterranean colours for creating the perfect quilt and beautiful fashion.

NEW INTELLECTUAL PROPERTY OFFICE

P12

Concept House, Cardiff Road, Newport, NP10 8QQ, UK

t: 01633 814836 e: megan.pascoe@ipo.gov.uk w: www.ipo.gov.uk

The Intellectual Property Office can help you understand how patents, trade marks, designs and copyright can prove an asset to your business.

ISAGER H11

Skolevej 11-13, Tversted, DK-9881, Bindslev, Denmark

t: +45 9693 1593 e: sale@isagerstrik.dk w: www.isagerstrik.dk

The Danish Company Isager has since 1971 been supplying patterns and quality yarns made from natural fibres. The yarns and patterns are sold in shops in Denmark and internationally. The founder, Marianne Isager, and her daughter and co-owner, Helga Isager, are behind a line of popular knitting books.

JAMES C BRETT C18

Monarch Mill, Clyde Street, Bingley, Bradford, Yorkshire, BD16 2NT, UK

t: 01274 565959 e: sales@jamescbrett.co.uk w: www.jamescbrett.co.uk

We are knitting wool manufacturers and wholesalers who offer exciting, stimulating, fashionable yarns for the modern knitter, at prices that allow for a good profit margin. Big enough to cope... small enough to care.

JANE MAKOWER BY LITMANS

H21

Unit 7, Orchard Business Park, Sandiacre, Nottingham, NG10 5BP, UK

t: 01159 708992 e: sales@litmansfabrics.com w: www.litmansfabrics.com

Jane Makower is excited to be back at Stitches stand no. H21 with new, exciting buy-from-stock collections. All our products are available from stock with minimal lead times. Our aim is simple, to offer you the latest fabrics you need, when you need them, at affordable prices.

JONES & CO (NOTTINGHAM) LTD

A15

Lortas Road, New Basford, Nottingham, NG5 1EH, UK

t: 01159 781263 e: sales@jones-buttons.com w: www.jones-buttons.com

Button mixes and the largest range of stock buttons in the UK. Distributors and stockists of Jesse James Dress It Up Novelty button packs, Gutermann Threads, Stretch Magic and Parachute cords for jewellery making.

JUKI SEWING MACHINES

M16

13/15 St Botolphs Street, Colchester, Essex, CO2 7DU, UK

t: 01206 563955 e: info@franklinsgroup.com w: www.juki-uk.com

JUKI, Britannia and Alfa Sewing machines, overlockers and cover-stitch machines. Prices from £170 to £1,295. A wide range of models to suit hobby sewers, experienced and professional sewers and education.

KING COLE LTD

n20

Merrie Mills, Snaygill Industrial Estate, Keighley Road, Skipton, Yorkshire, BD23 2QR, UK

t: 01756 703670 e: enquiries@kingcole.com w: www.kingcole.com

Leading UK and international supplier of yarns, patterns and accessories for hand and machine knitting, crochet and craft use. From basic acrylic through fibre blends, to all wool, alpaca, cotton etc., we have a huge offering. Advice given to new customers, particularly those new to the market.





VISIT US ON STAND D20 TO RECIEVE SOME FREE KING COLE PATTERN LEAFLETS

KNITTING FEVER INC

D14

315 Bayview Avenue, Bayview, New York, 11701, USA

t: 07921 454024 e: gareth@knittingfever.com w: www.knittingfever.com

Knitting Fever Inc had its humble beginnings in 1974 when Sion Elalouf opened his first needlepoint and knitting store in Great Heck, New York. KFI now supplies retailers around the world with the highest quality yarns from brands such as Noro, Louisa Harding, Juniper Moon Farm, Ella Rae, Mirasol and many others.

KORBOND GROUP LTD

E04

Unit 2, Mallard Business Park, Trent Road, Grantham, NG31 7XQ, UK

t: 01476 573227 e: sales@korbond.co.uk w: www.korbond.co.uk

With over 60 years of expertise we provide a personalised range for retailers. As an industry specialist in haberdashery, sewing, craft and clothes care products, the range is carried out through 2 key brands – Korbond Care

& Repair and Creations. Visit our stand to view our collections and new launches.



NEW LE PETIT COTTON

K24

Del Mediterraneo S. L., Av Daniel Gil 23, Box 297, 46870, Ontinyent, Valencia, Spain

t: +34 962 369 096 e: cnd@cndfabrics.com w: www.cndfabrics.com

We produce stunning designs on luxuriously soft cottons and twills, supplying all your craft needs, whether patchwork, quilting or sewing. Beautiful and inspiring creations, fresh from the Mediterranean.

LEWIS & IRENE LTD

K01

2 Campion Drive, Romsey, Hampshire, SO51 7RD, UK

t: 01794 516022 e: info@lewisandirene.com w: www.lewisandirene.com

Lewis and Irene – beautiful fabrics threaded with love, for all your sewing, quilting and crafting projects. As a British design company we distribute to stores across both the UK and Europe and use leading distributors internationally.

LION BRAND YARN COMPANY

F06

135 Kero Road, Carlstadt, New Jersey, 07072, USA

t: +1 201 804 3999 e: sales@lionbrand.com w: www.lionbrand.com

Lion Brand is a 5th generation, family-owned and operated business and a beloved American brand since 1878. For the last 140 years, Lion Brand has been privileged to bring beautiful, affordable yarns to knitters and crocheters. Visit lionbrand.com for over 7,000 free patterns.

LITTONDALE CRAFT FABRICS AND WADDINGS

H22

Embsay Mills, Embsay, Skipton, North Yorkshire, BD23 6QF, UK

t: 01756 793908 e: info@eborfabrics.co.uk w: www.eborfabrics.co.uk

An extensive range of traditional and contemporary patchwork, sewing and quilting fabrics including metallics and pearlescents. A 300 count cotton solids range of 164 colours. Warm company and quilters dream waddings and fusibles, including steam a seam. Our exclusive range of fold-up advent calendars, toy panels and pre-cuts.

MACCARONI YARN

B03

Inonu Cad. Sumko Sit., M7/A Blok No:2 34736, Kozyatagi, Istanbul, Turkey

t: +90 532 3304 960 e: info@maccaroniyarn.com

w: www.maccaroniyarn.com

Please visit the stand for further information.

MAKOWER UK

F02

Unit 14, Cordwallis Business Park, Clivemont Road, Maidenhead, Berkshire, SL6 7BU, UK

t: 01628 509640 e: sales@makoweruk.com w: www.makoweruk.com

Original British designs from Makower UK's The Henley Studio, printed on fine quality 100% cotton. Now showing new collections, exclusive Andover Fabrics and Island Batiks designs, and a comprehensive selection of basics and solids available for immediate delivery.

haberdashery & clothes care







MANIFATTURA FODERAMI CIMMINO S.R.L

J18

Cis, Isola 5, N. 524/527, 80035, Nola (NA), Italy

t: +39 081 5108 534 e: ciao@cimmino.com w: www.cimmino.com

In textile business since 1750, our company is currently leader in distribution of fabrics for fashion, dancewear, bridal, carnival, embroidery, upholstery, decoration. 10 million meters ready in stock for worldwide shipment in every moment. NO MOQ. glad to be at your service.

MARVIC FABRICS **K08**

Unit 1, 184 St Albans Road West, Hatfield, Hertfordshire, AL10 0TF, UK

t: 020 8569 3233 e: enquiries@marvicfabrics.co.uk

w: www.marvicfabrics.co.uk

A comprehensive range of quality dress fabrics, all available from stock. Includes wools, cottons, linen, jersey, silk and brocades. Plain and printed. Many ex-designer fabrics. No minimum order.

MONTREUX FABRICS K15

The Old Shoe Factory, Bardolph Street East, Leicester, LE4 6EG, UK

t: 01162 992345 e: michael@montreuxmarketing.co.uk

w: www.montreuxfabrics.co.uk

We have been producing single and double jersey fabrics in Leicestershire since 1973. Sourcing our yarns from Austria and Italy, we currently offer Micro Modal and viscose blends as key yarns that feature in the latest collection, which is complimented by fancy laces and novelty wovens.

MOUSELOFT **A03**

71 Main Road, Goostrey, Cheshire, CW4 8|R, UK

t: 01477 533566 e: mice@mouseloft.co.uk w: www.mouseloft.co.uk

The small counted cross stitch specialists! Impulse purchases, mostly retailing under £3 and on 14hpi aida. With four new designs in the ever popular Stitchlets range, including a beautiful peacock and a playful turtle. A husky and a loveable lurcher join the Paw Prints collection.

LOOKING FOR EXHIBITOR NEWS? TURN TO PAGE 28

MUTSAERS TEXTILES

J05

B32

Technopol 29, 5026 SB, Tilburg, Netherlands

t: +31 135 351 025 e: info@mutsaerstextiles.nl w: www.mutsaerstextiles.nl Please visit the stand for further information.

NATRAJ

Unit 9, 315 Summer Lane, Hockley, Birmingham, B19 3RH,

t: 0121 236 2211 e: kp@natraj.co.uk w: www.natraj.co.uk

Stockist of trims, plain/brocade silk in gold and all colours. Also do satin, velvet, met fabrics. Fashion accessories, jewellery and embellishments for the bridal industry. Laces of all kinds - gold, silver and colours. Range of shawls and scarves in satin, viscose and velvet. Banarasi silk dupatta, Asian leggings, blouses, tops and kurtis.

NEEDCRAFT/DANNELLS

A38

M D House, Abbey Mead Industrial Park, Brooker Road, Waltham Abbey, EN9 IHU, UK

t: 01992 700311 e: info@dannells.com w: www.dannells.com

Dannells manufacture the NEEDCRAFT range of craft kits that you can use with your fabrics, textiles and papers to make creative products for around the home. The kits are the perfect product partnership for retailers that sell fabric and retail in the craft and gift sectors.

NOOTEBOOM TEXTIEL B.V

J12

Kranenberg 6, 5047 TR, Tilburg, Netherlands

w: www.nooteboomtextiles.com

The latest trends in fabrics and patterns for kids, womenswear as well as home textiles.

NOVITA

D18

Tehtaankatu 27-29 A, 00150, Helsinki, Finland

t: +35 8961 3176 e: anna-maria.kero@novita.fi w: www.novitaknits.com

NOVITA is a family business established in 1928. Novita Oy is the largest manufacturer of yarns in the Nordic countries. The company's spinning mill in Kouvola, Finland manufactures one million kilograms, or 10 million

balls of yarn, per year and Novita's in-house design team publishes annually up to 200 knitting and crochet patterns.



NUNOYA K23

Calle Trafalgar 14, 08010, Barcelona, Spain

t: +34 933 175 388 e: b2b@nunoya.com w: www.nunoyapro.com

Kokka offers a diverse fabric range, including cute kids' designs with a quirky Japanese twist, Japanese florals, bold geometrics, beautiful abstract motifs. We will be debuting Nani Iro's new collection.

NUTEX UK LTD M04

Unit 2a, Rekendyke Industrial Estate, South Shields, Tyne & Wear, NE33 5BZ, UK

t: 0191 454 5605 e: darren@nutexuk.co.uk w: www.nutexuk.co.uk

Nutex UK work with talented artists to develop our iconic British, New Zealand and Australian quilt/craft fabrics, as well as our well known novelty designs. We now carry stock in the UK and are well known for our efficient service.

ODDIES TEXTILES LO1

Unit 3, Bank House, Greenfield Road, Colne, Lancashire, BB8 9NL, UK

t: 01282 868600 e: admin@oddies-textiles.co.uk

w: www.oddies-textiles.co.uk

Fantastic new prints, plains and fancies from all three companies. A vast cornucopia of regular, stock-supported lines. Plus show bargains from just 50p/m! It's always worth a sit down at our stand.

PAPERARTSY P02

Creaseys Farm, Church Lane, Hutton, Brentwood, Essex, CM13 1RZ, UK

t: 01277 212911 e: sales@paperartsy.co.uk w: www.paperartsy.co.uk

PaperArtsy manufactures a dozen collections of superb rubber stamps and stencils to cover various genres: hand-drawn, retro, quirky, vintage, art deco, abstract, journaling, cute, floral and more. Our all-surface Fresco chalk paints have 24 new on-trend colours this season. Mixed media crafty specialists supplying verified independent retailers worldwide.

PARTAP FASHION FABRICS

H20

Unit 6, Barrett Industrial Estate, Park Avenue, Southall, Middlesex, UBI 3AF, UK

t: 020 8813 8264 e: partapfashions@hotmail.com

w: www.partapfashions.com

Partap Fashion Fabrics are designers and distributors of quality fabrics. We offer a unique range of over 250 product lines from stock, as well as distributing B*, inspired by Poppy Magazine. Visit us to see our collection of craft fabrics.

PATCHWORK PROMOTIONS

J04

John F Kennedylaan 18 A, 5555 XD, Valkenswaard, Netherlands

t: +31 402 212 184 e: info@patchworkpromotions.eu

w: www.patchworkpromotions.eu

Patchwork Promotions are the European supplier for Timeless Treasures, Camelot Fabrics, Dear Stella, Hoffman Fabrics and Matilda's Own.We also supply all the accessories from Bohin France.We provide delivery for the entire collection from all our brands.

PINK FROG CRAFTS AND CARDS

A16

11 Birch Close, Grassmoor, Chesterfield, Derbyshire, S42 5YD, UK

t: 01246 477951 e: pinkfrog-craftsandcards@hotmail.com

w: www.pinkfrogcraftsandcards.co.uk

British designed word dyes in a matching font, so you can now co-ordinate colours and words to suit your projects! New for the show, co-ordinating pearlised card and envelope packs and no-shed glitter card in assorted colours.

NEW PRECISION IMAGING

R29

Birmingham, B23 5SD, UK

t: 0121 448 6707 e: info@precisionimaging.co.uk

w: www.precisionimaging.co.uk

High quality photographic and wall art products to artists, the photography industry, businesses and retail customers at reasonable prices, whilst ensuring the highest levels of customer service. Our small but dedicated team of well trained staff will always endeavour to meet your needs.

NEW PUZZLES AND PLAY/MINIART CRAFTS

Δ54

E3-E4 Ronald House, Fenton Way, Chatteris, Cambridgeshire, PE16 6UP, UK

t: 01354 760022 e: info@creativemodels.co.uk w: www.creativemodels.co.uk

Puzzles and Play distribute crafting kits, accessories and tools as well as embroidery, cross stitch, jigsaw puzzles, paint by numbers and model sets for the UK market. Key lines include Dimensions, Paintworks, Martha Stewart, Inkadinkado, Perler, Playbox, Eurographics and Heye.

QB CRAFT WHOLESALE

C15

Unit 22, Hither Green Industrial Estate, Clevedon, BS21 6XU, UK

t: 01275 341530 e: wholesale@quiltedbear.co.uk w: www.quiltedbear.co.uk

QB Craft Wholesale is a family business with over 20 years of experience in the crafts and haberdashery sector, exhibiting an exciting selection of new and innovative products as well as a wide range of renowned and respected brands including Clover, Heritage, Whitecroft, Pilot Pen, Crafters Dream, Nurge, Daylight and OLFA.

R S TEXTILES & MCELROY FABRICS

H18

Merlin Way, Quarry Hill Industrial Park, Ilkeston, Derbyshire, DE7 4RA, UK

t: 01159 443399 e: info@rstextiles.co.uk w: www.rstextiles.co.uk

R S Textiles, one of UK's leading wholesalers of exclusive high-fashion dress fabrics. McElroy Fabrics, renowned particularly for its ever-changing range of exclusive prints. Looking for variety and something different? Visiting our stand is highly recommended. RICO DESIGN

Industrielstrasse 19-23, D-33034, Brakel, Germany

t: +49 527 2602 999 e: sales@rico-design.de w: www.rico-design.de

Rico design creates and sells only its own products throughout the UK and Europe. The collection includes over 26,000 product lines designed for most crafts, stationery, party and gifting. So whether you are looking for essential retail products for your business or highly innovative design-led bestsellers, we have

REYNARD FABRICS

K28

Yorkshire House, Low Moor Lane, Scotton, Knaresborough, HG5 9JB, UK

t: 01423 867024 e: sales@reynardfabrics.co.uk w: www.reynardfabrics.co.uk Long-established family business supplying craft cotton, 100% cotton (plain and print), poly cotton (plain and print), natural fabrics, 4 way stretch, velour, velvet and organza, plus much, much more, to the retail, manufacturing, dance and theatre industry. Small orders accepted.

ROOSTER YARNS & MANOS DEL URUGUAY

E06

F₀4

The Croft Stables, Station Lane, Great Barrow, Cheshire, CH3 7JN, UK

t: 01829 740903 e: sales@roosteryarns.com w: www.roosteryarns.com

Wholesalers of undyed fibre yarns and distributors of Manos del Uruguay and Addi needles. We provide retailers with a superb range of premium needleware and natural fibre yarns, each in a fantastic palette of colours with inspirational pattern support.

RHINETEX - LIFE STYLE FABRICS

K14

Maagdenburgstraat 24, 421 ZC Deventer, Netherlands

t: +31 488 480 030 e: info@rhinetex.com w: www.rhinetex.com

Rhinetex offer the complete package for quilt shops in Europe. By representing the leading producers of patchwork and quilt fabrics - like Lecien - our collection is wide and interesting.

ROYAL TALENS UK

G21

1st Floor, Unit 2, Millars Brook, Molly Millars Lane, Wokingham, RG41 2AD, UK

t: 07555 207575 e: sales.office@royaltalens.com w: www.royaltalens.com

Royal Talens Inspires. For more than 100 years now we have been stimulating creative expression worldwide; by developing high quality brands and products that stimulate people to paint and draw. Rembrandt, Van Gogh, Amsterdam and Sakura are among our top brands.

RIBBON WRITER

A46

Mulberry House, Unit B, Buntsford Hill Road, Buntsford Hill Business Park, Bromsgrove, B60 3DX, UK

t: 01527 871500 e: info@ribbonprintingeurope.com

w: www.ribbonwriter.com

Fantastic Business in a Box that allows you to print personalised ribbons from your computer, from 7 mm wide to 100 mm sashes in over 16 different colours, as well as personalised iron-on name tags and Diamond Clear self-adhesive material.

NEW RYLAND, PETERS & SMALL AND CICO BOOKS

RN5

20-21 Jockeys Fields, London, WCIR 4BW, UK

t: 020 7025 2200 e: kate@paperstylebooks.co.uk w: www.rylandpeters.com

Ryland, Peters & Small and Cico Books publish outstandingly beautiful books and stationery. Specialising in craft books for both adults and children, our highly illustrated books will guide and inspire you step by step through your craft projects.

S E SIMONS LTD

A34

Unit 6, Netham Industrial Park, Netham Road, Bristol, BS5 9PJ, UK

t: 01179 554710 e: sales@sesimons.co.uk w: www.sesimons.co.uk

S E Simons is a family-run company specialising in crafts, haberdashery and knitting yarns wholesale. For almost 25 years we have been supplying the retail trade with an exceptional range, great prices and great service.

LOOKING FOR DRESSMAKING? TURN TO PAGE 51 OF THE PRODUCT INDEX

NEW SARAHS CRAFTY CORNER

R30

Birmingham, B23 5SD, UK

e: sarahscraftycorner2014@gmail.com w: www.sarahscraftycorner.co.uk

Quality handcrafted gifts for all occasions. Made with love and my own two hands, using the best quality materials available. None of my products are machine or factory produced. Whether its personalising your children's bedrooms with a handcrafted plaque or buying that personalised wedding keepsake for your loved one.

NEW SARK TEXTILE

L18

43 Porchester Road, Bournemouth, BH8 8JU, UK

t: 01305 261829 e: info@sewing-sanctuary.com w: www.sarktextile.co.uk

Sark Tex provide textiles sourced from South Korea. Our knowledge of Korean suppliers has been built over several years by sourcing for our own store and printers that print own in-house designs. We specialise in cotton, laminated cotton, linens, jersey and soft furnishings to be used for dressmaking and craft work.

SC & PS SAUNDERS LTD

M07

Stewart House, Catton Road, Arnold, Nottingham, NG5 7JD, UK

t: 01159 268134 e: sales@saundersltd.co.uk w: www.saundersltd.co.uk

Selling a wide range of haberdashery, trims, ribbons, buttons and more, this stall is worth a visit for companies interested in a wide selection of good quality wholesale products.

SEARCH PRESS LTD

J10

Wellwood, North Farm Road, Tunbridge Wells, Kent, TN2 3DR, UK

t: 01892 510850 e: sales@searchpress.com w: www.searchpress.com

Celebrating 50 years of publishing the world's finest art and craft book. Voted Best Book Publisher 2019 in Craft Business Awards for the 6th consecutive time. Pop by our stand J10 for fantastic show offers and find out more about all our special birthday promotions throughout the year.

NEW SELECTED YARNS

F10

Am Kremke 4, 19372, Matzlow-Garwitz, Germany

t: +49 3872 2206 e: kremke@selected-yarns.com

w: www.selected-yarns.com

High quality knitting yarns wholesaler, globally recognised for its GOTS-certified organic yarns, natural fibres (baby alpaca, baby llama, silk, mohair, shetland) and amazing colour range. First time at CHSI to introduce our 2 brands: BC Garn and Kremke Soul Wool.

SEW OVER IT

P06

319 Essex Road, London, NI 2BD, UK

t: 020 7326 0376 e: info@sewoverit.co.uk w: www.sewoverit.co.uk

Sew Over It have a range of 19 women's dressmaking patterns which are vintage inspired with a timeless feel. They are beautifully packaged and come with a fully illustrated instruction booklet. The company also have a new range of 10 printed children's patterns – the Poppy & Jazz collection.

SEWING PATTERNS BY MRS H

A21

Unit 25, Apex House, Thomas Street, Trethomas, Caerphilly, CF83 8DP, UK

t: 07588 861342 e: mrsh@mrs-h.com w: www.mrs-h.com

Mrs H has been designing sewing patterns for bags since 2011, and relishes making tricky styles accessible, especially using pretty hardware! You can see more of her patterns on the stall with plenty of samples to see!

SIRDAR

E01

SIRDAR Flanshaw Lane, Wakefield, Yorkshire, WF2 9ND, UK

t: 01924 371501 e: enquiries@sirdar.co.uk w: www.sirdar.co.uk / www.dmc.com

Discover great British design, yarn expertise and craftsmanship; new inspiration with laid back 80's cool for kids, modern fair isle women's wear and more reasons to be Super Happy with velvety soft amigurumi; plus brand new DMC fabric to complement the world's favourite embroidery thread, 2020 kit preview and more.

SOLOCRAFTS

A06

Unit 12f, Wilson's House, Wilson's Park, Monsall Road, Manchester, M40 8WN, UK

t: 0161 464 7313 e: salesteam@solocrafts.com w: www.solocrafts.com

We are excited to showcase the latest designs from our brands: Design Works, RIOLIS, Janlynn, Luca-S, Grafitec, Merejka and VDV. With diamond painting, bead embroidery and needle crafts we have plenty to entice and delight.

STABLER INTERNATIONAL

K12

Clarence House, Cross Green Approach, Cross Green Industrial Estate, Leeds, Yorkshire, LS9 0SG, UK

t: 01132 401806 e: sales@stabler.co.uk w: www.stabler.co.uk

The company originally supplied quality linings but through time has diversified to become a major supplier of fabrics, linings and interlinings. With a vast stock holding, backed by 40 years experience in the market, offering a wide range of fabrics from lightweight chiffon prints to heavy furnishing and everything in between.

EXHIBITOR PROFILES

STIX2 **GO2**

Brumwell House, Westway Industrial Estate, Throckley, Newcastle-upon-Tyne, NEI5 9EW, UK

t: 0191 269 7810 e: sales@stix2.co.uk w: www.stix2.co.uk

More amazing products again from Stix2. A new range of crafting tools and essentials, as well as a few more special Stix2 adhesives. Sarah Payne is our guest this year, holding workshops and demonstrations of our latest product.

STOF A/S **J07**

Hammershusvej 2c, 7400, Herning, Denmark

t: +45 9726 9711 e: mf@stof.dk w: www.stoffabrics.com

New basics are presented – the wonderful metallic Xmas collection where the copper metallic is a highlight again this year. Beautiful Scandinavian designs can always be found at our booth.

STYLECRAFT **G08**

Spectrum Yarns Ltd, Spa Mill, New Street, Slaithwaite, HD7 5BB, UK

t: 01484 848435 e: info@stylecraftltd.co.uk w: www.stylecraft-yarns.co.uk

Stylecraft takes great pride in its reputation for high quality products at great value and fantastic customer service.

TEXTILE CENTER K22

Galliersweg 35, 5349 AT Oss, Netherlands

t: +31 412 622 731 e: info@textile.center w: www.textile.center

Textile Center has got over 8,000 unique products in stock and is the most varied wholesaler in Europe. Buy cheap haberdashery and fabrics online or visit our showrooms in Oss, The Netherlands.

TEXTILE HERITAGE COLLECTION

A09

3b Colvilles Road, Kelvin, East Kilbride, Glasgow, G75 0RS, UK

t: 01355 229446 e: info@textileheritage.com w: www.textileheritage.com

Textile Heritage will be back at CHSI Stitches with our unique offering of beautiful small cross stitch kits, including a number of new ranges. The collection contains an extensive range of projects in a wide selection of designs. Each comes equipped with everything you need, including thoughtful finishing details.

THE CRAFTY KIT COMPANY

E15

21 High Street, East Linton, East Lothian, EH40 3AA, UK

t: 01620 860907 e: info@craftykitcompany.co.uk

w: www.beadshopscotland.co.uk

The Crafty Kit Company are delighted to introduce new additions to our popular range of needle felting kits for the crafting and gifting market. We are once again finalists for the Gift of the Year Award 2020, with our top-selling Baby Bunny needle-felting kit!

THE DMC GROUP

E01

SIRDAR Flanshaw Lane, Wakefield, Yorkshire, WF2 9ND, UK

t: 01924 371501 e: enquiries@sirdar.co.uk

w: www.sirdar.co.uk / www.dmc.com

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H09

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t: 07985 536096 e: office@tillyandthebuttons.com

w: www.tillyandthebuttons.com

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R26

Birmingham, B23 5SD, UK

t: 07917 765238 e: joannadavies@timeforteadesigns.co.uk

w: www.Timeforteadesigns.co.uk

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GN4

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D15

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H14

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H06

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C16

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H10

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A25

F18

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NEW ABRAHAM MOON	H17	NEW CRAFTY MONKIES	R28	HIYAHIYA EUROPE LTD	P10
ACEVILLE PUBLICATIONS LTD	E14	CREATIVE SOLUTIONS	D01	ICHF EVENTS	P04
ANBO TEXTILES LTD	K20	CREATIVE WORLD OF CRAFTS LTD	C28	INDIGO	M18
ANNIE'S	J10	CRS FUR FABRICS	L04	INSPIRATIONS STUDIO	J10
ARTESPRIX	F18	C&T PUBLISHING	J10	NEW INTELLECTUAL PROPERTY OFFICE	P12
ARTIBALTA – WIZARDI	A62	CYGNET YARNS LTD	F12	INTERWEAVE PRESS	B01
AURIFIL UK	K16	DANNELLS	A38	IN THE BEGINNING FABRICS	M14
BAA RAM EWE	F09	DAVID & CHARLES	J10	ISAGER	H11
BABY LOCK UK	G14	DAVID TEXTILES	M14	JANE CROWFOOT PATTERNS	H14
EMMA BALL LTD	BS01	DAYLIGHT	C15	JANLYNN	A06
NEW BANARAS BEADS LTD	P08	DESIGN WORKS CRATFS	A06	JANE MAKOWER BY LITMANS	H21
B & B FABRICS	D01	DRESS IT UP	A15	JENNY WATSON DESIGN	C18
BEHRENS FABRICS	M14	DYEPRO	C15	JOHN KALDOR FABRICS	H16
BENARTEX	H22	EASTMAN STAPLES/KENNETT		JONES BUTTONS	A15
BERNAT	C28	& LINDSELL	C24	JONES & CO (NOTTINGHAM) LTD	A15
NEW BERT & GERTS LTD	R31	EAZICANDLE	B16	JUKI SEWING MACHINES	M16
BC GARN	F10	EFCO	D01	KB LOOMS	C28
BONFANTI BUTTONS	D01	EMPEE SILK FABRICS LTD	K06	KING COLE LTD	D20
BOSAL FOAM & FIBER	D02	EMPORIA SEWING PATTERNS	BS14	KNIT & NIBBLE	H14
BOTHY THREADS	A01	EQS LTD	F01	KNITTING FEVER INC	D14
JAMES C BRETT	C18	EUCALAN CARARDO CA	H14	KNITPRO	H14
CAMELOT FABRICS	M14	EUGENIO GABARRO S.L.	F08	KNITTY CRITTERS	C28
CARBONELL FABRICS	D01	FABRIC FREEDOM NEW FABRIC GODMOTHER	J02/J03 K10	KORBOND GROUP LTD	E04
CARON	C28	FAT CAT CROSS STITCH	A32	KREMKE SOUL WOOL	F10
CARRINGTON-FABRICS	H16	FIGO FABRICS		LEISURE ARTS	B01
CASCADE YARNS	G12	NEW FILATURA DI CROSA	M14 G20	NEW LE PETIT COTTON	K24
CHATHAM GLYN FABRICS LTD	L02/L16	FIL AU CHINOIS THREAD	D01	LEWIS & IRENE LTD	K01
CICO BOOKS	J10	FROU FROU	D01	LILY	C28
CLOVER	C15/H14	GAMMA TH JSC	K04	LION BRAND YARN COMPANY	F06
CORINNE LAPIERRE	E05	GMC DISTRIBUTION	B01	LITTONDALE CRAFT FABRICS AND WADDINGS	H22
NEW COLOP UK LTD	B18	GMC PUBLICATIONS	B01	LITTONDALE FABRICS	H23
NEW COTTON CLARA	BS08	GRAFITEC	A06	LUCA-S	A06
CRAFT & SIGN TRADE	C10	GRUENDL WOOL	D10	LUCKY SPOOL	J10
CRAFT BUDDY	A05	HARDICRAFT	H19	MACCARONI YARN	B03
CRAFTERS DREAM	C15	HAWTHORN HANDMADE	G18	MAKOWER UK	F02
CRAFT FOCUS MAGAZINE	G17	HERITAGE	C15	MANIFATTURA FODERAMI	102
CRAFTLINES B.V	E02	HERITAGE CRAFTS LTD	A52	CIMMINO S.R.L	J18

DISTRIBUTOR INDEX

COMPANY NAME	STAND	COMPANY NAME	STAND	COMPANY NAME	STAND
MARVIC FABRICS	K08	POPPY & JAZZ SEWING PATTERNS	P06	STYLECRAFT	G08
MAYWOOD STUDIO	M14	NEW PRECISION IMAGING	R29	SUSY BEE	H22
MEREJKA	A06	PRYM	D01	TAUNTON PRESS	B01
METTLER THREAD	D01	NEW PUZZLES AND PLAY/MINIART CRAFTS	A54	TEXTILE CENTER	K22
MIDWEST TEXTILES	M14	QB WHOLESALE	C15	THE CRAFTY KIT COMPANY	E15
MODA FABRICS	H10	QUADRILLE	J10	THE DMC GROUP	E01
MONTREUX FABRICS	K15	QUALITY TEXTILES	D01		
MOUSELOFT	A03	QT FABRICS	M14	THE GREAT SILK ROAD	A44
MUTSAERS TEXTILES	J05	QUILTERS DREAM	H22	THE MAGIC TOUCH	J11
MY CROSS STITCH	C28	R S TEXTILES & MCELROY FABRICS	H18	THE QUARTO GROUP;	DO1
NATRAJ	B32	REYNARD FABRICS	K28	11 FOX CHAPEL	B01
NEEDCRAFT	A38	RHINETEX - LIFE STYLE FABRICS	K14	THE QUILTED BEAR	C15
NEEDCRAFT/DANNELLS	A38	RIBBON WRITER	A46	TEXTILE HERITAGE COLLECTION	A09
NEEDLEART WORLD	A06	RICO DESIGN	F04	NEW THIRSTY BRUSH	R27
NOOTEBOOM TEXTIEL B.V	J12	ROOSTER YARNS & MANOS		TILLY AND THE BUTTONS	H09
NORTHCOTT FABRICS	M14	DEL URUGUAY	E06	NEW TIME FOR TEA DESIGNS	R26
NORTH LIGHT BOOKS	B01	ROYAL TALENS UK	G21	TRANS-PACIFIC TEXTILES	M14
NOVITA	D18	NEW RYLAND, PETERS & SMALL AND		TUVA PUBLISHING	B01
NUNOYA	K23	CICO BOOKS	B05	TWISTED TEXTILE BY CYS	G04
NURGE	C15	SALLY MILNER PUBLISHING	J10	UAB RIOLIS	A06
NUTEX UK LTD	M04	NEW SARAHS CRAFTY CORNER	R30	UNISUB	F18
OASIS FABRICS	M14	SARK TEXTILE	L18	VANESSA BEE DESIGNS	D15
ODDIES TEXTILES	LO1	SAWGRASS	F18		
OLFA	C15	SC & PS SAUNDERS LTD	M07	VDV BEAD EMBROIDERY	A06
OPAL	H14	SEARCH PRESS LTD	<u>J10</u>	VIRIDIAN	H14
PAINTBRUSH STUDIO	H22	NEW SELECTED YARNS	F10	VISAGE TEXTILES LTD	H06
PAPERARTSY	P02	SEW OVER IT	P06	VISCOUNT TEXTILES LTD	L10
PAPER BOUTIQUE	C28	SEWING PATTERNS BY MRS H	A21	VLIESELINE	C01
PAPER TREE	C28	S E SIMONS LTD	A34	WARM CO	H22
PARTAP FASHION FABRICS	H20	SILHOUETTE	F18	WEST YORKSHIRE SPINNERS	C16
PATCHWORK PROMOTIONS	J04	SOLOCRAFTS	A06	WESTONBOXES	BS02
PAVILION	J10	STABLER INTERNATIONAL	K12	WHITECROFT	C15
PAVILION BOOKS	B01	STAFIL	D01	WINBOURNEFABRICS /	
PENGUIN RANDOM HOUSE (INC		STERLING (INCLUDING LARK	DO1	MODA FABRICS	H10
POTTER CRAFT AND	DO1	AND SIXTH & SPRING)	B01 A38	WORLD BOOK MEDIA	J10
Watson-Guptill) Pepperell	B01	STICK IT	G02	XPRES CRAFT	F18
PILOT PEN/PINTOR	A15 C15	STIX2 STOF A/S	J07	ZWEIGART	A25
PINK FROG CRAFTS AND CARDS		STOF A/3 STOFFE-ZANDERS GMBH	K12	ZWEIGART FABRICS	
FIINK I KOG CKAFIS AND CAKDS	A16	SIOH E-LANDERS GIMDH	NIZ	LVVLIGARI FADRICO	A52



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PRODUCT INDEX

COMPANY NAME	STAND	COMPANY NAME	STAND	COMPANY NAME	STAND
ART MATERIAL AND SUPPLIES	_	DRESSMAKING		LITTONDALE CRAFT FABRICS & WADDINGS	H22
		BEHRENS FABRICS	M14	NEEDCRAFT/DANNELLS	A38
GMC DISTRIBUTION	B01	BOSAL FOAM AND FIBER	D02	NOOTEBOOM TEXTILES	J12
NEEDCRAFT/DANNELLS	A38	CARRINGTON FABRICS/		RICO DESIGN	F04
THE CRAFTY KIT COMPANY	E15	JOHN KALDOR FABRICS	H16		K28
XPRES CRAFT	F18	JONES & CO (NOTTINGHAM) LTD	A15	REYNARD FABRICS	
BOOKS AND		NEW LE PETIT COTTON	K24	STABLER INTERNATIONAL	K12
PUBLICATION	S	LITTONDALE CRAFT FABRICS & WADDINGS	H22	THE CREATIVE SOLUTIONS TRADING CO LTD	D01
GMC DISTRIBUTION	B01	NOOTEBOOM TEXTILES	J12	NEW THE MAGIC TOUCH	J11
RICO DESIGN	F04			VLIESELINE	C01
VIRIDIAN	H14	REYNARD FABRICS	K28	WINBOURNE FABRICS/MODA	H10
		SEW OVER IT	P06		
CERAMICS / GLA		STABLER INTERNATIONAL	K12	HABERDASHERY	
POLYMER CLAY SUP	PLIE5	THE CREATIVE SOLUTIONS TRADING CO LTD	D01	AARTI J TRIMS	A22
THE MAGIC TOUCH	J11	VLIESELINE	C01	BOSAL FOAM AND FIBER	D02
CHILDREN'S KITS /T	OYS			THE CREATIVE SOLUTIONS TRADING CO LTD	D01
CREATIVE WORLD OF CRAFTS	C28	FABRICS / SOFT FURNISHING	GS	HIYAHIYA EUROPE	P10
FAT CAT CROSS STITCH	A32			JONES & CO (NOTTINGHAM) LTD	A15
GMC DISTRIBUTION	B01	BEHRENS FABRICS	M14	NEW LE PETIT COTTON	K24
HAWTHORN HANDMADE	G18	BOSAL FOAM AND FIBER	D02		
LITTONDALE CRAFT FABRICS		CARRINGTON FABRICS/	1117	NEEDCRAFT/DANNELLS	A38
& WADDINGS	H22	JOHN KALDOR FABRICS	H16	QB CRAFT WHOLESALE	C15
MOUSELOFT	A03	CRAFTY FABRICS	L02/L16	RICO DESIGN	F04
NEEDCRAFT/DANNELLS	A38	EMPEE SILK FABRICS LTD	K06	STABLER INTERNATIONAL	K12
THE CRAFTY KIT COMPANY	E15	JONES & CO (NOTTINGHAM) LTD	A15	VIRIDIAN	H14
SOLOCRAFTS	A06	NEW LE PETIT COTTON	K24	VLIESELINE	C01

DEWELLERY MAKING KITS	COMPANY NAME	STAND	COMPANY NAME	STAND	COMPANY NAME	STAND
AARTI J TRIMS A22 HAWTHORN HANDMADE G18 HAWTHORN HANDMADE G18 JONES & CO (NOTINCHAM) LITD A15 THE CRAFTY KIT COMPANY E15 KNITTING / CROCHET / YARNS / PATTERNS AND SUPPLIES CREATIVE WORLD OF CRAFTS C28 CYGNET YARNS LITD F12 HYMAINA EUROPE P10 ISAGER H11 JAMES C BRETT C18 GB CRAFT WHOLESALE C15 TAMPING (INC CARD MAKING, SCRAPBOOKING) SUPPLIES RICO DESIGN F04 CREATIVE WORLD OF CRAFTS C18 CREATIVE WORLD OF CRAFTS C18 THE CRAFTY KIT COMPANY E15 THREADS THE CRAFTY WHOLESALE C15 AND SUPPLIES CYGNET YARNS LITD F12 VIRIDIAN H14 THE CREATIVE SOLUTIONS TRADING CO LITD D01 TRADING CO LITD LOT	-		CREATIVE WORLD OF CRAFTS	C28	NEW THE MAGIC TOUCH	JII
HAWTHORN HANDMADE G18 JONES & CO (NOTTINGHAM) LITD A15 THE CRAFTY KIT COMPANY E15 MOUSELOFT A03 RKNITTING / CROCHET / YARNS / PATTERNS AND SUPPLIES CREATIVE WORLD OF CRAFTS CYGNET YARNS LITD F12 HIYAHIYA EUROPE P10 SOLOCRAFTS CREATIVE WORLD OF CRAFTS CYGNET YARNS LITD F12 HIYAHIYA EUROPE P10 ISAGER H11 JAMES C BRETT C18 GB CRAFT WHOLESALE C15 THE CREATIVE WORLD OF CRAFTS C18 CREATIVE WORLD OF CRAFTS C18 GB CRAFT WHOLESALE C15 THE CREATIVE SOLUTIONS TRADING GO LITD TRIMMINGS (RIBBONS, BRAIDS, MOTIFS) THE CREATIVE WORLD OF CRAFTS CREATIVE SOLUTIONS TRADING CO LITD TRIMMINGS (RIBBONS, BRAIDS, MOTIFS) AARTI J TRIMS A22 ARTI J TRIMS A23 ARTI J TRIMS A24 ARTI J TRIMS A25 ARTI J TRIMS A25 ARTI J TRIMS A26 ARTI J TRIMS A27 ARTI J TRIMS A27 ARTI J TRIMS A27 ARTI J TRIMS A28 ARTI J TRIMS A29 ARTI J TRIMS A21 ARTI J TRIMS A21 ARTI J TRIMS A22 ARTI J TRIMS A22 ARTI J TRIMS A23 ARTI J TRIMS A24 ARTI J TRIMS A25 ARTI J TRIMS A26 ARTI J TRIMS A27 ARTI J TRIMS A27 ARTI J TRIMS A28 AR			FAT CAT CROSS STITCH	A32	VLIESELINE	C01
JONES & CO (NOTTINGHAM) LTD A15 THE CRAFTY KIT COMPANY E15 KNITTING / CROCHET / YARNS / PATTERNS AND SUPPLIES CREATIVE WORLD OF CRAFTS C28 CYGNET YARNS LITD F12 HIYAHIYA EUROPE P10 MACHINES CREATIVE WORLD OF CRAFTS C28 CYGNET YARNS LITD F12 HIYAHIYA EUROPE P10 ISAGER H11 JAMES C BREIT C18 GB CRAFT WHOLESALE C15 THE CREATIVE WORLD OF CRAFTS C28 MAKING, SCRAPBOOKING) SUPPLIES CREATIVE WORLD OF CRAFTS C18 ARRIJ TRIMS A22 ARRIJ TRIMS A22 ARRIJ TRIMS A22 LEATHERCRAFT CRAFTY FABRICS L02/L16 MACHINES SEWING / CRAFT ING MACHINES EMPORIA SEWING PATTERNS B514 CB CRAFT WHOLESALE C15 THE CREATIVE SOLUTIONS TRADING CO LTD TRADING CO LTD TRIMMINGS (RIBBONS, BRAIDS, MOTIFS) ARRIJ TRIMS A22 THE CREATIVE SOLUTIONS TRADING CO LTD D01 TRIMMINGS (RIBBONS, BRAIDS, MOTIFS) ARRIJ TRIMS A22 ARRIJ TRIMS A22 ARRIJ TRIMS A22 THE CREATIVE SOLUTIONS TRADING CO LTD D01 TRIMMINGS (RIBBONS, BRAIDS, MOTIFS) ARRIJ TRIMS A22 CREATIVE WORLD OF CRAFTS C28 CARRINGTON FABRICS JOHN KALDOR FABRICS H16 ADDENDUM TRADING CO LTD TO 7925 67014 TO 79	AARTI J TRIMS	A22	HAWTHORN HANDMADE	G18	WINBOURNE FABRICS/MODA	H10
JONES & CO (NOTTINGHAM) LTD	HAWTHORN HANDMADE	G18	HERITAGE CRAFTS LTD	A52	SEWING / CRAFTIN	NG
KNITTING / CROCHET / YARNS / PATTERNS AND SUPPLIES SOLOCRAFTS AND SUPPLIES SOLOTIONS TRADING CO ITD DOI INTERPRETATION SUPPLIES SOLOTIONS TRADING CO ITD DOI INTERPRETATION SUPPLIES AND SUPPLIES AN	JONES & CO (NOTTINGHAM) LTD	A15	HIYAHIYA EUROPE	P10		
KNITTING / CROCHET / YARNS / PATTERNS AND SUPPLIES SOLOCRAFTS AND SUPPLIES THREADS CREATIVE WORLD OF CRAFTS C28 THE CRAFTY KIT COMPANY E15 THREADS CREATIVE WORLD OF CRAFTS C28 THE CRAFTY KIT COMPANY E15 THREADS CYGNET YARNS LID F12 VILESELINE C01 TRADING CO LID D01 NEEDCRAFT/DANNELLS A38 TRADING CO LID L01 L01 L01 NEEDCRAFT/DANNELLS A38 TRADING CO LID L01	THE CRAFTY KIT COMPANY	E15	MOUSELOFT	A03	EMPORIA SEWING PATTERNS	RS14
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