

The UK's No.1 creative craft trade show

CHSI

S T I T C H E S

16 - 18 FEBRUARY 2020
NEC BIRMINGHAM, UK



chsi.co.uk

MAKE YOUR BUSINESS THRIVE AT CHSI STITCHES

CHSI Stitches is the UK's number 1 destination for buyers from high street retailers, department stores, independents, multiples, online retailers and garden centres.

Over 6,000
buyers in 2019



95% of visitors
have purchasing
power

Meet the full spectrum of
trade craft buyers face-to-face



Over 50% of UK
craft business
represented



Opportunity to
build lucrative
partnerships



75% of visitors
are owners /
directors



International
representation

Visitor Profile

Organisation type	%
Independent retailer	67%
Internet retailer	19%
Multiple retailer	14%



Product areas of interest



EXHIBITING OPTIONS



Shell scheme - Your complete exhibiting solution

This stand will include wall panels, a fascia name board and carpet. Any extra features such as electrics, wifi and furniture will need to be arranged separately with the official contractors. **Prices start from £265 per m².**



Space only - Custom build your stand

This stand will include floor space only (no carpet). You will need to use your own suppliers to arrange for the construction of your own unique stand. **Prices start from £236 per m².**



Bright Sparks - The first port of call for buyers looking for inspiration

A new area for those companies that are just starting out, with shallower depth stands but all the same great features and promotional opportunities available. **Prices start from £930 (4m x 1m stand).**



**GOING STRONG
FOR 41 YEARS**

We've helped shape the growth of the UK craft industry
worth a staggering **£4.7 BILLION***



**OUR MISSION IS TO HAVE A CRAFTER
IN EVERY HOUSEHOLD!**



**14.6 MILLION
UK CRAFTERS***

**27.1 MILLION
UK HOUSEHOLDS**

*The Craft Report 2019

Find the solution that's right for you, get in touch with your personal business contact:

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