

Leads Capture from LIVEBUZZ



- Order Leads Capture from LiveBuzz to **measure your success and evaluate ROI this year.**
- A choice of **online and offline** leads capture services. Choose HANDiSCAN or SMARTSCAN.
- SMARTSCAN Sales Leads **available online immediately** - from anywhere in the world.
- Access accurate, reliable leads in your online Exhibitor Hub - **before the event has even ended.**
- **Customisable and verified data** to propel your post-show sales follow up.
- **Personalise** your follow-up planner in your online Exhibitor Hub.



HANDiSCAN

A HANDHELD BARCODE SCANNER,
WHICH HOLDS UP TO 10,000 LEADS



HIRE PRICE:

£200 + VAT for the first device. £150 + VAT for each additional device.

- Tailor your individual follow-up plan for each lead.
- Qualify those leads on the stand to produce a personalised post-show follow up plan.
- Upload data anytime during the show and access it instantly in your Exhibitor Hub.
- Works offline.



SMARTSCAN

SMARTSCAN CAPTURES LEADS
INSTANTLY USING YOUR OWN
SMARTPHONE OR IPAD



HIRE PRICE:

£150 + VAT for the first licence. £75 + VAT for each additional device.

- QR code scanner app works on your own web enabled device.
- Customise your leads questionnaire and tailor the follow-up planner in your Exhibitor Hub.
- Verify leads instantly, add notes, send texts and access data instantly in your Exhibitor Hub.
- Works online.